

# Navigating the Alphabet Soup: Making Practical Sense of APLU

New and Emerging Directors Webinar

December 9, 2020



# What is APLU?

APLU is a voluntary non-profit association of major public research universities

***Policy and advocacy organization*** dedicated to strengthening and advancing the work of public universities

***Mission: “Promote excellence in learning, discovery, and engagement”***

Expanding access and improving student success

*delivering the innovative workforce of tomorrow*

Advancing and promoting research and discovery

*improving society, fostering economic growth, and addressing global challenges*

Building healthy, prosperous, equitable, and vibrant communities



# APLU Benefits

*“Voices are stronger as a group”*

**Advocate** ...on issues of importance to higher education and research

**Network** ...with similarly positioned colleagues from across North America

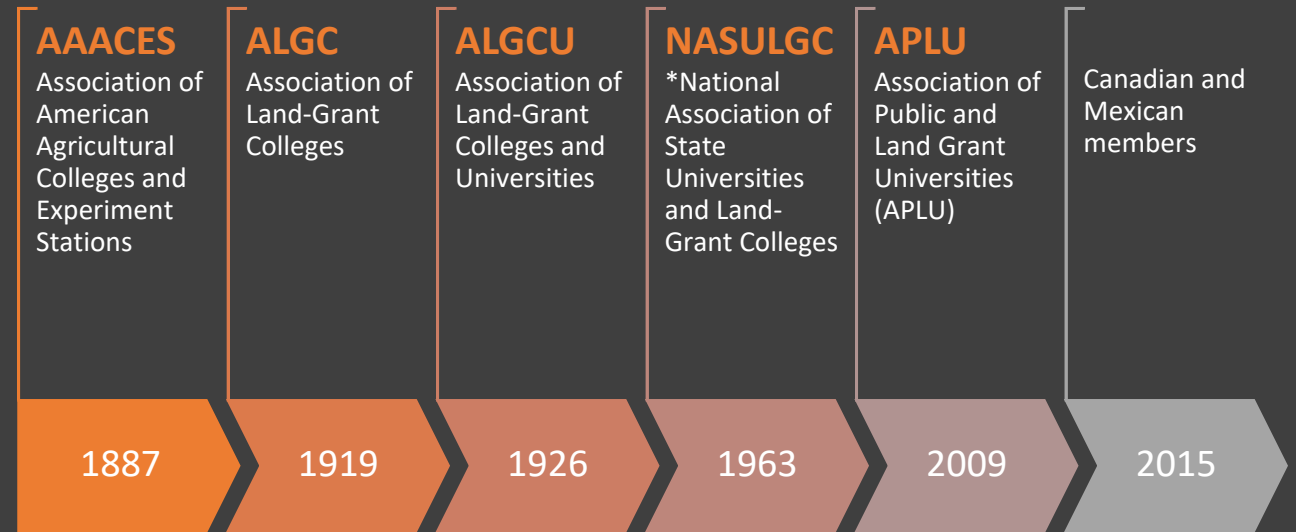
**Collaborate** ...exchange information, and initiate projects with other universities

**Partner** ...with USDA, industry, NGOs, and other government entities

**Professional Development** ...at the section level, LEAD-21, and FSLI

**Leadership** ...opportunities for impacts at the national level

# Evolution of National Associations - APLU Legacy



\*Merged with National Association of State Universities (NASU) and the State Universities Association (SUA)

*“the nation's oldest higher education association “*



**Council of 1890 Universities**

**Council of Presidents**

**Council of Presidents' & Chancellors' Spouses/Partners**

**Council on Academic Affairs (CAA)**

**Council on Governmental Affairs (CGA)**

**Council on Research (CoR)**

**Council on Strategic Communications (CSC)**

**Council on Student Affairs (CSA)**

**Council on Engagement and Outreach (CEO)**

**Commission on Access, Diversity and Excellence (CADE)**

**Commission on Economic & Community Engagement (CECE)**

**Commission on Food, Environment, and Renewable Resources (CFERR)**

**Commission on Information, Measurement, and Analysis (CIMA)**

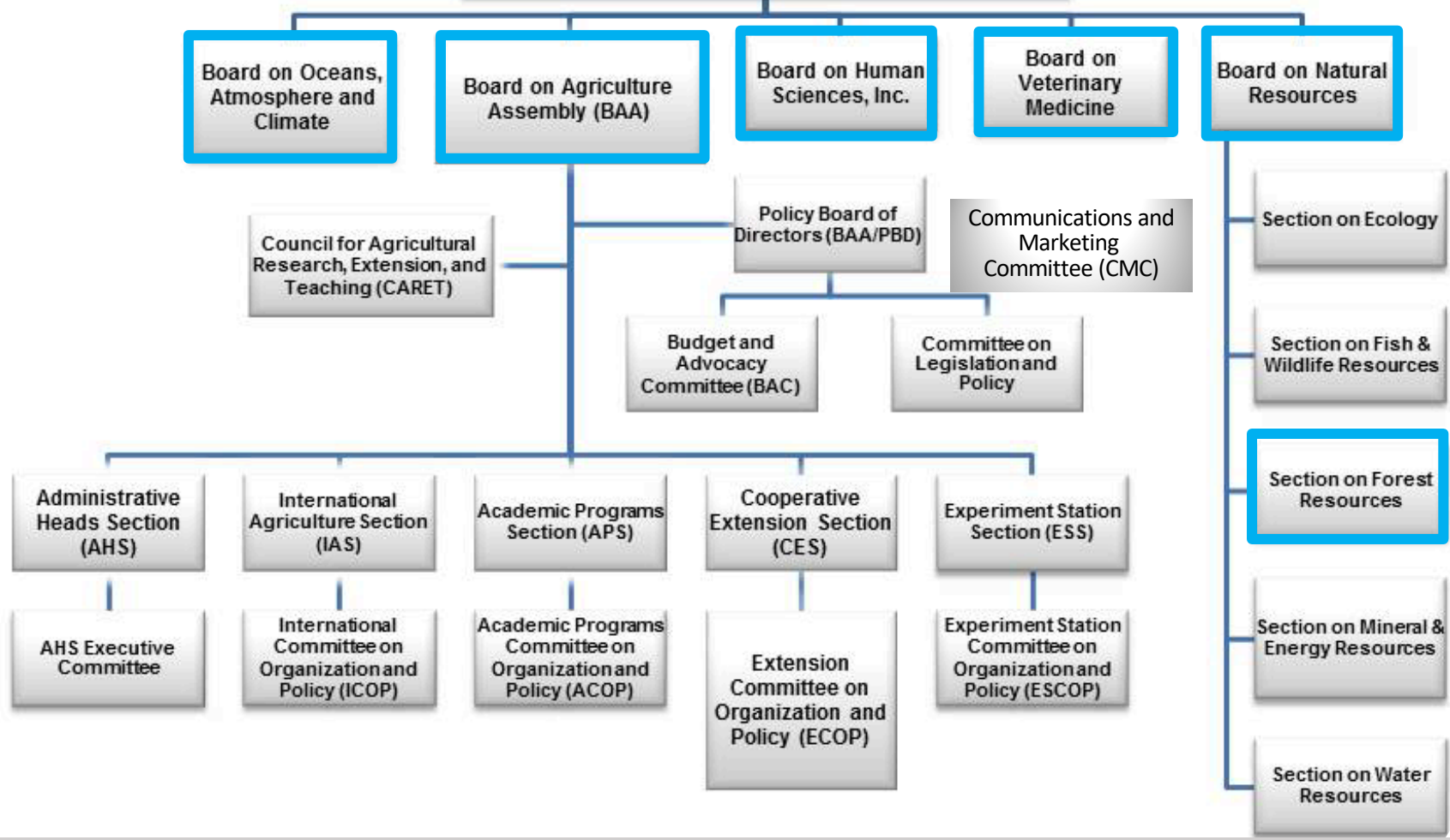
**Commission on International Initiatives (CII)**

**Commission on Innovation, Competitiveness, and Economic Prosperity (CICEP)**



**Peter McPherson**  
President





## CFERR

APLU unit that **monitors programs** and **develops policy positions** in the areas of agriculture, human sciences, natural resources, oceans and atmosphere, ecological sciences, and veterinary medicine.

# Office of Food, Agriculture, & Natural Resources (FANR)

- CFERR Staff -



**Doug Steele, PhD**  
Vice President, FANR



**Eddie G. Gouge**  
Senior Director, FANR & ED CARET



**Wendy Fink**  
Director, FANR & ED APS



**Caroline E. Crocoll, PhD**  
Executive Director Coop Extension



**Sandy Ruble**  
Asst. Dir. Coop Extension



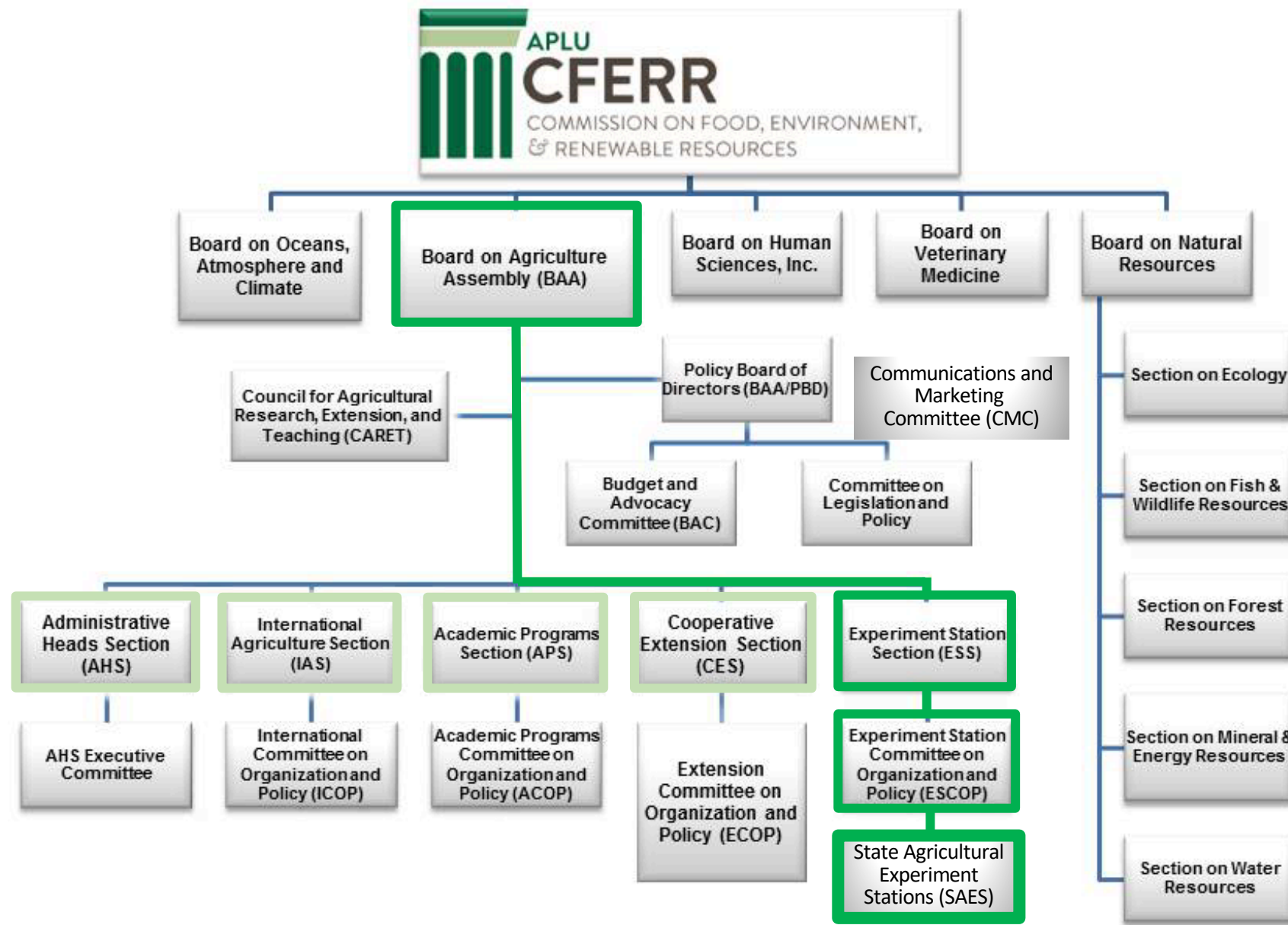
**Caron Gala**  
Director Gov Affairs



**Future Search**  
Director Comms. & Mktg.



**Suzette Robinson**  
Executive Associate, FANR

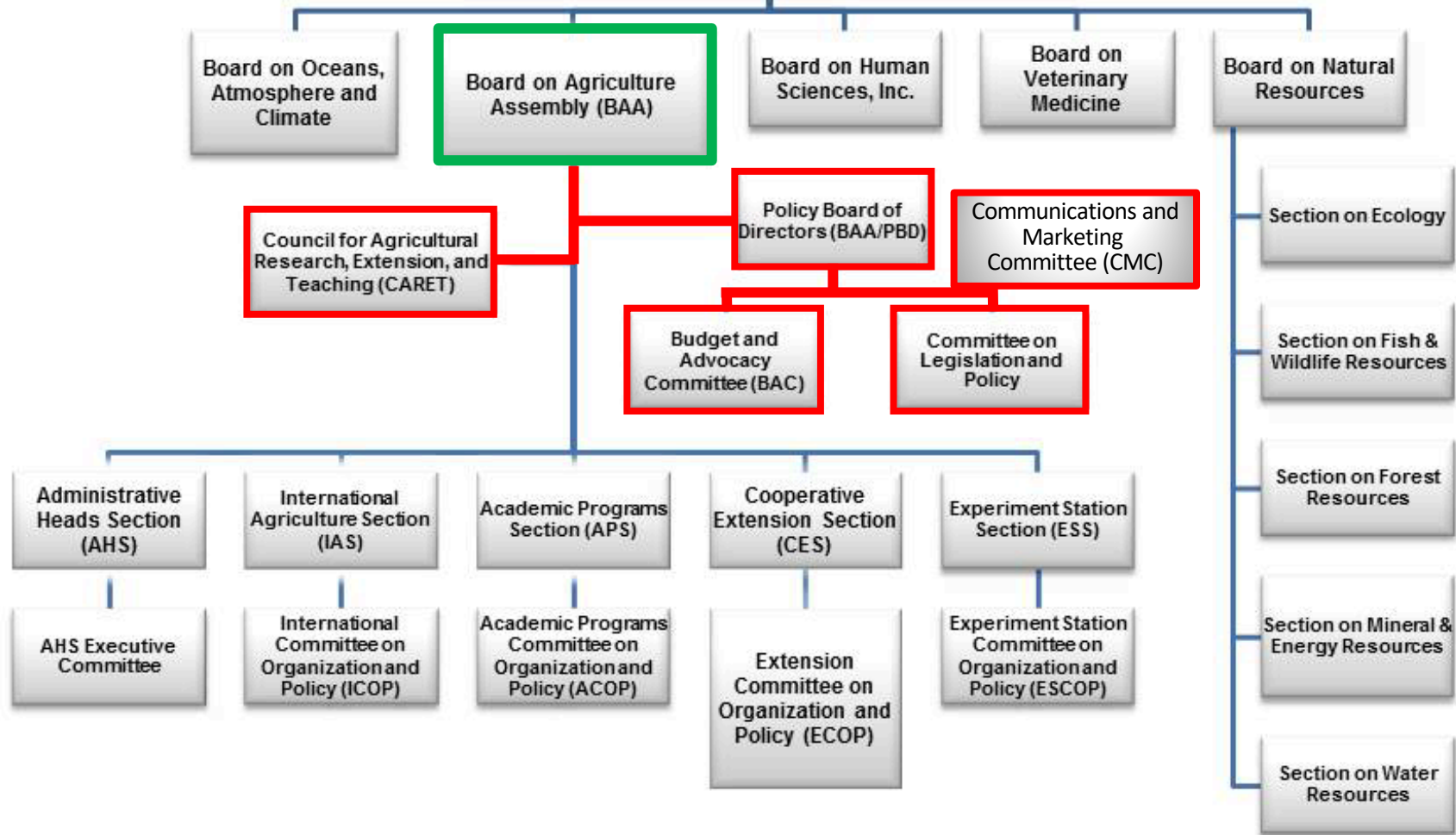


## BAA

*Represents public universities* providing solutions to the food, natural resource, health, economic and environmental challenges facing our communities in a diverse and rapidly changing world







# BAA Policy Board of Directors

- Ten-member **governing body** of the Board on Agriculture Assembly (BAA)
- Addresses key matters affecting the interests of the BAA member institutions and is **responsible for the management of BAA affairs**
- Acts as a Legislative Committee for the BAA

Academic Heads Section (AHS, chair & chair elect)  
Academic Programs Section (APS)  
Cooperative Extension Section (CES)  
**Experiment Station Section (ESS)**  
International Agriculture Section (IAS)  
1890 Land-grant Universities  
1994 Land-grant Universities  
Non-Land-grant Universities  
Insular/Territorial Institutions



Thomas Coon, Chair  
Oklahoma State University



Mark McGuire, ESS Representative  
University of Idaho

# Budget and Advocacy Committee (BAC)

## *BAA PBD Standing Committee -- Appropriations*

prepares annual budget recommendations and supporting materials for the Research, Extension, and Education Title of the Farm Bill

Academic Heads Section (AHS, chair & advocacy chair)  
Academic Programs Section (APS)  
Cooperative Extension Section (CES)  
**Experiment Station Section (ESS)**  
International Agriculture Section (IAS)  
1890 Extension  
1890 Research  
1994 Institutions  
APLU Non-Land-Grant Universities  
Insular/Territorial Institutions  
Council for Agricultural Research, Extension and Teaching  
(CARET)  
Board on Human Sciences (BHS)  
Board on Veterinary Medicine (BVM)  
Section on Forestry Resources (BNR)



Paul Patterson, Chair  
Auburn University



Michael Boehm, Advocacy Chair  
University of Nebraska



Glenda Humiston, ESS Rep.  
University of California

# APLU's UNIFIED REQUEST FOR NIFA FUNDING

## WORLD RENOWNED R&D

America's Land-grant universities (LGUs) lead the research, education, and Extension that inspires agriculture and ensures safe and nutritious food, clean drinking water, sustainable and productive forest resources, fuel to power the nation, healthy families and communities, national security, equitable trade, and supports a prosperous economy. The nationally recognized scientists and educators at LGUs are solving the urgent and important local, regional, national, and global challenges facing America's ranchers, businesses, and consumers.

Financial support comes from a partnership of federal, state and local governments, and private organizations. The primary federal partner is the National Institute of Food and Agriculture (NIFA), USDA's renowned extramural science agency.

The Association of Public and Land-grant Universities (APLU) seeks an increase in federal funding for NIFA's flagship programs in Fiscal Year 2021. An 8% increase across seven strategic priorities, with additional emphasis on 1994 programs, will help provide research, education, and extension through the nationwide system of LGUs.

### FUNDING

## 7 Core Priorities

Increased investment will enable America's Land-grant universities to recruit and retain the best and brightest scientists, drive innovation and discovery through research, expand outreach through Cooperative Extension, bolster public-private partnerships, and train and develop the human capital needed to meet the growing demands of a diverse and impactful workforce.



### Hatch Act of 1887

Supports state Agricultural Experiment Stations that address high-priority agricultural research needs: safe and nutritious food, plant and animal protection and health, soil and water conservation, and a healthy environment.



### Smith-Lever Act of 1914

Supports Cooperative Extension, the unique network of local professionals, that brings vital, practical information to agricultural producers, small business owners, consumers, and families. Cooperative Extension also empowers youth to reach their full potential, while promoting interest in agriculture and leadership through 4-H.



### Evans-Allen Act of 1977

Supports food and agricultural research at the 1890 Land-grant universities and Tuskegee University to meet the needs of underserved populations.



### 1890 Extension Program

Supports underserved populations by providing a broad range of science-based education efforts that strengthens the food and agricultural industry, supports youth development through 4-H, enhances the health of families, and fosters stable communities.



### McIntire-Stennis Cooperative Forestry Act of 1962

Funding supports university-based forestry research and education that protects our forests and watersheds, preserves environmental resources, and trains the next generation of natural resource scientists.



### Agriculture & Food Research Initiative

Supports research, education and Extension in these Farm Bill categories: plant health, production and products; animal health, production, and products; food safety, nutrition and health; bioenergy, natural resources and environment; agriculture systems and technology; and agriculture economics and rural communities.



### 1994 Land-grant Institution Programs

Enhances educational opportunities for American Indians in the food, agricultural and natural resources sciences, addresses student educational needs and community, reservation or regional challenges, and addresses community needs and promotes indigenous and science-based knowledge to empower American Indian communities.

APLU also supports increased funding for the following programs: Antimicrobial Resistance Programs; Capacity Building for Non-Land-grant Colleges of Agriculture; Competitive Agricultural Facilities Grants at Land-grant Universities; International Programs; and Multicultural Scholars, Graduate Fellowship and Institutions Challenge Grants; and Maintain the SCRI Matching Funds Requirement Waiver.

ASSOCIATION OF PUBLIC AND LAND-GRANT UNIVERSITIES (2020)  
APLU represents 242 public research universities, Land-grant institutions, state university systems and related organizations.



## Appropriations Bill: Agriculture Agency: National Institute of Food and Agriculture

| Program                                                                             | FY 2021 Requested Amount | Program Description                                                                                                                                                                                                                                      | Authorization                                                                                                                                              | Eligibility                                                                                                                                                                                                                                           | Matching Funds                                              |
|-------------------------------------------------------------------------------------|--------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|
| Hatch Act (Research and Education Programs)                                         | \$280,000,000            | Provides capacity funding to support the State Agricultural Experiment Station research, enabling them complete applied research to address critical national, multi-state, state and local problems.                                                    | 7 U.S.C. 361a (Hatch Act of 1887, as amended)                                                                                                              | State Agricultural Experiment Stations established pursuant to the Hatch Act of 1887                                                                                                                                                                  | States are required to provide at least a one-to-one match. |
| Smith-Lever (Extension Activities)                                                  | \$341,000,000            | Provides capacity funding for Cooperative Extension to deliver research-based programs and resources for communities, businesses, and individuals to meet local needs.                                                                                   | 7 U.S.C. 341, (Sections 3(b)-(c) of the Smith-Lever Act of 1914, as amended)                                                                               | 1862 Land-grant universities in all 50 states, DC and the U.S. territories.                                                                                                                                                                           | States are required to provide at least a one-to-one match. |
| Evans-Allen (Research and Education Programs)                                       | \$73,000,000             | Provides capacity funding to support agricultural research at the 1890 Land-grant Institutions, including Tuskegee University.                                                                                                                           | 7 U.S.C. 3222, (Sec on 1445, Research Act of 1977)                                                                                                         | 1890 Land-grant Universities and Tuskegee University                                                                                                                                                                                                  | States are required to provide at least a one-to-one match. |
| 1890 Extension (Extension Activities)                                               | \$62,000,000             | Provides capacity funding to support extension activities at the 1890 Institutions to provide educational opportunities that respond to the changing needs of limited-resource, minorities and economically disadvantaged clients.                       | 7 U.S.C. 3221, (Sec on 1444, Research Act of 1977)                                                                                                         | 1890 Land-Grant Universities and Tuskegee University (the 1890 Institutions)                                                                                                                                                                          | States are required to provide at least a one-to-one match. |
| McIntire-Stennis (Research and Education Programs)                                  | \$39,000,000             | Provides funding to support forestry research (which includes forests and related rangelands) at Land-grant and other public universities.                                                                                                               | 16 U.S.C. 582a, et seq. (McIntire-Stennis Cooperative Forestry Research Act of 1962)                                                                       | Land-grant institutions, including 1890 institutions and other public universities that have a forestry school                                                                                                                                        | States are required to provide at least a one-to-one match. |
| AFRI (Research and Education Programs)                                              | \$460,000,000            | Provides competitively awarded research, Extension and education grants addressing key issues of national and regional importance to agriculture, forestry and related topics.                                                                           | 7 U.S.C. 450(b), (National Agricultural Research, Extension and Teach Policy Act of 1977)                                                                  | 1862, 1890 and 1994 Land-grant institutions; other universities; government agencies; and many others.                                                                                                                                                | There is no matching requirement.                           |
| Research Grants for 1994 Institutions                                               | \$5,800,000              | Provides competitively awarded grants to support agricultural research that addresses high-priority concerns for tribal, national, or multistate significance, including investigative and analytical studies in the food and agricultural sciences.     | 7 U.S.C. 301 note (§ 536 of the Equity in Educational Land-Grant Status Act of 1994)                                                                       | Tribal colleges and Universities designated as 1994 Land-Grant Institutions under the Educational Land-Grant Status Act of 1994 (7 U.S.C. 301 note.) and amended to include College of the Muscogee Nation and Keweenaw Bay Ojibwa Community College. | There is no matching requirement.                           |
| Extension Services at 1994 Institutions                                             | \$9,000,000              | Provides capacity funding to support extension services at 1994 institutions so address special needs, take advantage of important opportunities, and/or demonstrate long-term sustained benefits of extension projects at 1994 land-grant institutions. | 7 U.S.C. 343(b)(3) (§ 3(b)(3) of the Smith-Lever Act, as added by § 534(b) of the Equity in Educational Land-Grant Status Act of 1994 (7 U.S.C. 301 note)) | Tribal colleges and universities designated as 1994 Land-Grant Institutions under the Educational Land-Grant Status Act of 1994 (7 U.S.C. 301 note.) and amended to include College of the Muscogee Nation and Keweenaw Bay Ojibwa Community College. | There is no matching requirement.                           |
| Payments to the 1994 Institutions (Tribal Colleges Education Equity Grants Program) | \$6,000,000              | Provides capacity funding to support faculty who develop classes and degree programs that teach science and math to American Indians, focusing on agriculture, natural resources, and human sciences.                                                    | 7 U.S.C. 301 note (§ 535 of the Equity in Educational Land-Grant Status Act of 1994)                                                                       | Tribal colleges and universities designated as 1994 Land-Grant Institutions under the Educational Land-Grant Status Act of 1994 (7 U.S.C. 301 note.) and amended to include College of the Muscogee Nation and Keweenaw Bay Ojibwa Community College. | There is no matching requirement.                           |

### LAND-GRANT FUNDING

| Program                       | FY 2020 Enacted | FY 2021 President's Budget |
|-------------------------------|-----------------|----------------------------|
| Hatch Act                     | \$259,000,000   | \$243,238,000              |
| Smith-Lever 3(b)-(c)          | \$315,000,000   | \$299,430,000              |
| Evans-Allen                   | \$67,000,000    | \$53,817,000               |
| 1890 Institutions Extension   | \$57,000,000    | \$48,620,000               |
| McIntire-Stennis              | \$36,000,000    | \$28,867,000               |
| AFRI                          | \$425,000,000   | \$600,000,000              |
| 1994 Research Grants          | \$3,801,000     | \$3,800,000                |
| 1994 Extension Services       | \$8,000,000     | \$6,446,000                |
| Payments to 1994 Institutions | \$4,000,000     | \$3,439,000                |

### Want to know more?

Contact Hunt Shipman  
(hshipman@cgroup.com) or Jim Richards (jrichards@cgroup.com)  
Phone: 202.448.9500  
or visit LAND-GRANT.ORG



# Committee on Legislation and Policy (CLP)

## *BAA PBD Standing Committee -- Authorization*

prepares recommendations and supporting materials for various titles of the Farm Bill during the implementation and reauthorization of the Farm Bill and other legislative opportunities.

Academic Heads Section (AHS, chair)  
Academic Programs Section (APS)  
Cooperative Extension Section (CES)  
**Experiment Station Section (ESS)**  
International Agriculture Section (IAS)  
1890 Extension  
1890 Research  
1994 Institutions  
APLU Non-Land-Grant Universities  
Insular/Territorial Institutions  
Council for Agricultural Research, Extension and Teaching  
(CARET)  
Board on Human Sciences (BHS)  
Board on Veterinary Medicine (BVM)  
Section on Forestry Resources (BNR)



Marshall Stewart, Chair  
University of Missouri



Glenda Humiston, ESS Rep.  
University of California

# Cornerstone Government Affairs

Washington-based government relations firm under contractual services to provide advocacy and consulting services for the BAA and assists on budget and legislative issues



Hunt Shipman



Jim Richards



Vernie Hubert



Maggie Earle



# LAND-GRANT.ORG

The Budget and Advocacy Committee and the Committee on Legislation and Policy of the APLU Board on Agriculture Assembly

[Home](#)

[About Us](#)

[Appropriations](#)

[Farm Bill / CLP](#)

[Land-Grant Schedule](#)

[Resources](#)

[Contact Us](#)



## Latest Advocacy News

### November 30 - Call to Action

Appropriations Follow up

[Read More >](#)

### November 10 - Report from Washington

Senate Introduces FY 2021 Agriculture Appropriations Bill

[Read More >](#)

### July 24 - Report from Washington

House Approves FY 2021 Agriculture Appropriations Bill

[Read More >](#)

### F.Y. 2021 NIFA Appropriations Request

APLU's F.Y. 2021 One-Pager

### 2020 BAC Calls

January 21 @ 4:00 pm EST  
February 18 @ 4:00 pm EST  
March 17 @ 4:00 pm EST  
April 21 @ 4:00 pm EST  
May 19 @ 4:00 pm EST  
June 16 @ 4:00 pm EST  
July 21 @ 4:00 pm EST  
August 18 @ 4:00 pm EST  
September 15 @ 4:00 pm EST  
October 20 @ 4:00 pm EST  
November 17 @ 4:00 pm EST  
December 15 @ 4:00 pm EST

### Upcoming CLP Calls

None Scheduled at this Time



# Communications and Marketing Committee (CMC)

*BAA PBD ad hoc committee...possible future standing committee*

policy making body that oversees the development, implementation and effectiveness of a targeted educational effort to increase awareness of the Land-grant University agricultural and related programs, Agricultural Experiment Stations and Cooperative Extension Services

Chair - Incoming Chair - Past Chair (*rotates AHS, CES, ESS*)

AHS, ECOP and **ESCAP Chairs**

Academic Heads Section (AHS)

Cooperative Extension Section (CES)

**Experiment Station Section (ESS)**

Academic Programs Section (APS)

Association for Communication Excellence (ACE)

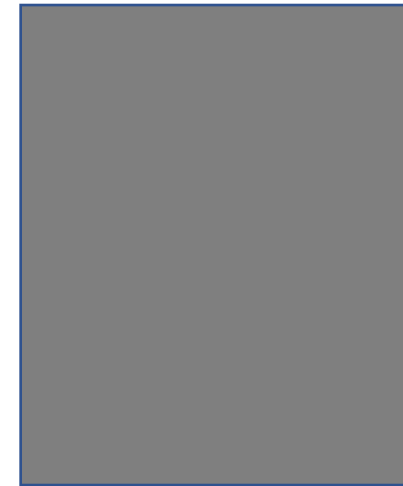
Council for Agricultural Research, Extension and Teaching (CARET)

APLU Council on Government Affairs (CGA)

National Impacts Database Committee (NIDB)



Karla Trautman, Chair  
South Dakota State University



**Future Search** FANR Director  
Communications & Marketing

Financially supported by the Administrative Heads (AHS), Cooperative Extension (CES), Experiment Station (ESS) sections

# CARET



...a **grassroots unit of the BAA** operationalized through the Administrative Heads Section (AHS) and the Policy Board of Directors (PBD)

...**serves as an advocacy arm** of the Budget and Advocacy Committee (BAC) and the Committee on Legislation and Policy (CLP).

**Mission:** Deliver a highly effective, integrated **advocacy** approach to increase support for the land-grant system, its national priorities, and to secure necessary funding for research, extension and teaching



J. Noland Ramsey, Chair  
North Carolina State University

<https://www.youtube.com/watch?v=MxDXNGdplmw&feature=youtu.be>

# BAA partnerships with NIFA

85% of NIFA funding goes to BAA member universities



United States Department of Agriculture  
National Institute of Food and Agriculture

## Strategic Realignment Implementation Committee

...creating and implementing a plan for the strategic realignment of NIFA budget lines

## NIFA External Partnership Committee

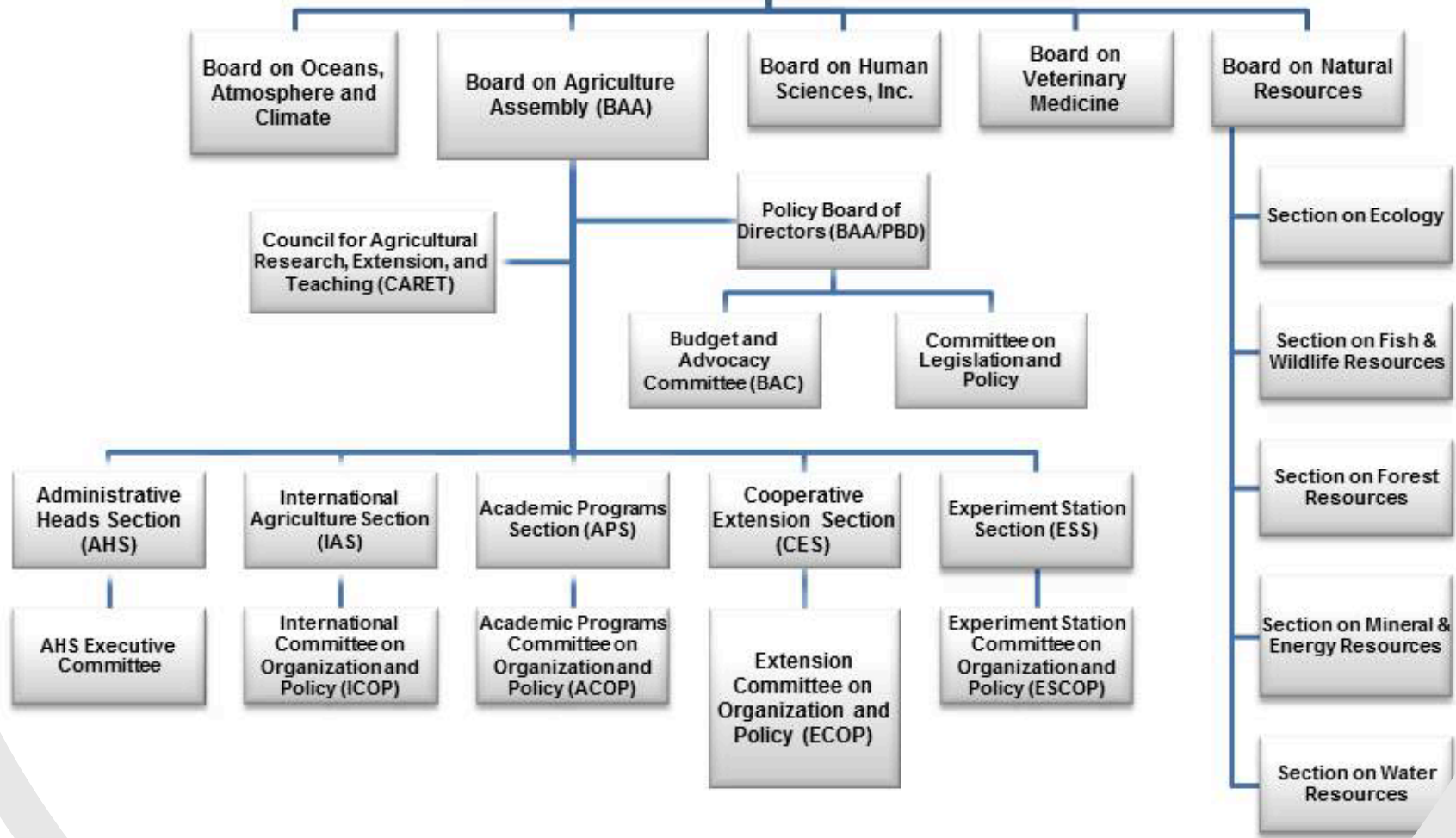
...engaging with NIFA leadership to support NIFA success for its mission mandates

## NIFA Planning, Accountability, and Reporting Research Working Group

...working with NIFA to revamp reporting systems for State Agricultural Experiment Stations

## Diversity Catalyst Committee

...working with NIFA Office of Equal Opportunity and Civil Rights on initiatives showcasing exemplary diversity and inclusion programs



# Resources

<https://www.land-grant.org/>

<https://www.aplu.org/members/commissions/food-environment-and-renewable-resources/index.html>

<https://www.aplu.org/members/commissions/food-environment-and-renewable-resources/board-on-agriculture-assembly/>

<https://www.aplu.org/members/commissions/food-environment-and-renewable-resources/cferr-staff.html>

<https://www.aplu.org/about-us/who-we-are/offices-a>

<https://www.aplu.org/members/commissions/food-environment-and-renewable-resources/board-on-agriculture-assembly/academic-programs-section/documents/2018%20Acronyms.pdfnd-staff/office-of-food-agriculture-and-natural-resources-programs/>

<https://www.youtube.com/watch?v=MxDXNGdplmw&feature=youtu.be>

