Navigating the Alphabet Soup: Making Practical Sense of APLU

New and Emerging Directors Webinar

December 9, 2020
What is APLU?

APLU is a voluntary non-profit association of major public research universities. 

Policy and advocacy organization dedicated to strengthening and advancing the work of public universities.

Mission: “Promote excellence in learning, discovery, and engagement”

- Expanding access and improving student success
  delivering the innovative workforce of tomorrow

- Advancing and promoting research and discovery
  improving society, fostering economic growth, and addressing global challenges

- Building healthy, prosperous, equitable, and vibrant communities
APLU Benefits

“Voices are stronger as a group”

**Advocate** ...on issues of importance to higher education and research

**Network** ...with similarly positioned colleagues from across North America

**Collaborate** ...exchange information, and initiate projects with other universities

**Partner** ...with USDA, industry, NGOs, and other government entities

**Professional Development** ...at the section level, LEAD-21, and FSLI

**Leadership** ...opportunities for impacts at the national level
Evolution of National Associations - APLU Legacy

1887 AAACES (Association of American Agricultural Colleges and Experiment Stations)
1919 ALGC (Association of Land-Grant Colleges)
1926 ALGCU (Association of Land-Grant Colleges and Universities)
1963 NASULGC (*National Association of State Universities and Land-Grant Colleges)
2009 APLU (Association of Public and Land Grant Universities (APLU))
2015 Canadian and Mexican members

* Merged with National Association of State Universities (NASU) and the State Universities Association (SUA)

"the nation's oldest higher education association"
Council of 1890 Universities
Council of Presidents
Council of Presidents’ & Chancellors’ Spouses/Partners
Council on Academic Affairs (CAA)
Council on Governmental Affairs (CGA)
Council on Research (CoR)
Council on Strategic Communications (CSC)
Council on Student Affairs (CSA)
Council on Engagement and Outreach (CEO)

Commission on Access, Diversity and Excellence (CADE)
Commission on Economic & Community Engagement (CECE)
Commission on Food, Environment, and Renewable Resources (CFERR)
Commission on Information, Measurement, and Analysis (CIMA)
Commission on International Initiatives (CII)
Commission on Innovation, Competitiveness, and Economic Prosperity (CICEP)
CFERR
APLU unit that monitors programs and develops policy positions in the areas of agriculture, human sciences, natural resources, oceans and atmosphere, ecological sciences, and veterinary medicine.
BAA

*Represents public universities* providing solutions to the food, natural resource, health, economic and environmental challenges facing our communities in a diverse and rapidly changing world.
Board on Agricultural Assembly

- 57 - 1862 Institutions (or Systems)
  - 1 in each state
  - 1 in each of 6 territories
  - University of District of Columbia

- 19 - 1890 Institutions
  - 1 in 17 states
  - 2 in Alabama

- 35 - 1994 Institutions
  - 6 - Non-Land-Grant Institutions
  - 9 - Canadian universities
  - 5 - Mexican universities
BAA Policy Board of Directors

- Ten-member governing body of the Board on Agriculture Assembly (BAA)
- Addresses key matters affecting the interests of the BAA member institutions and is responsible for the management of BAA affairs
- Acts as a Legislative Committee for the BAA

Academic Heads Section (AHS, chair & chair elect)
Academic Programs Section (APS)
Cooperative Extension Section (CES)
Experiment Station Section (ESS)
International Agriculture Section (IAS)
1890 Land-grant Universities
1994 Land-grant Universities
Non-Land-grant Universities
Insular/Territorial Institutions

Thomas Coon, Chair
Oklahoma State University

Mark McGuire, ESS Representative
University of Idaho
Budget and Advocacy Committee (BAC)

BAA PBD Standing Committee -- Appropriations

prepares annual budget recommendations and supporting materials for the Research, Extension, and Education Title of the Farm Bill

- Academic Heads Section (AHS, chair & advocacy chair)
- Academic Programs Section (APS)
- Cooperative Extension Section (CES)
- Experiment Station Section (ESS)
- International Agriculture Section (IAS)
- 1890 Extension
- 1890 Research
- 1994 Institutions
- APLU Non-Land-Grant Universities
- Insular/Territorial Institutions
- Council for Agricultural Research, Extension and Teaching (CARET)
- Board on Human Sciences (BHS)
- Board on Veterinary Medicine (BVM)
- Section on Forestry Resources (BNR)

Paul Patterson, Chair
Auburn University

Michael Boehm, Advocacy Chair
University of Nebraska

Glenda Humiston, ESS Rep.
University of California
**FUNDING**

Financial support comes from a partnership of federal, state and local governments, and private organizations. The primary federal partner is the National Institute of Food and Agriculture (NIFA), USDA’s research, extension, and education agency.

The Association of Public and Land-grant Universities (APLU) seeks an increase in federal funding for NIFA’s flagship Agriculture and Food Grant Programs. These programs, supported through NIFA’s Fiscal Year 2021 budget, focus on research, education, and extension. APLU’s advocacy efforts will support greater access to funding for universities and colleges across the United States.

### Core Priorities

**Increased Involvement**
- **Higher Education Investment**
- **Research Focus**
- **Extension Activities**

**Hatch Act of 1887**
- Supports state Agricultural Experiment Stations that address high-priority agricultural research needs: safe and nutritious food, plant and animal protection and health, soil and water conservation, and a healthy environment.

**Smith-Lever Act of 1914**
- Supports Cooperative Extension, the unique network of local professionals, that brings vital, practical information to agricultural producers, small business owners, consumers, and families.

**Evans-Allen Act of 1977**
- Supports food and agricultural research at the 1890 Land-Grant Universities and Tuskegee University to meet the needs of underserved populations.

**1890 Extension Program**
- Supports land-grant universities by providing a broad range of science-based education efforts that strengthen the food and agricultural industry, supports youth development through 4-H, enhances the health of families, and fosters stable communities.

**McIntire-Stennis Cooperative Forestry Act of 1962**
- Funding supports university-based forestry research and education that protects our forests and watersheds, preserves environmental resources, and trains the next generation of natural resource scientists.

**Agriculture & Food Research Initiative**
- Supports research, education, and extension in these Farm Bill categories: plant, production and products, human nutrition, production, and products; food, nutrition and health; bioenergy, natural resources and environment; agriculture systems and technology; and agriculture economics and rural communities.

**1994 Land-grant Institution Programs**
- Enhances educational opportunities for American Indians in the food, agricultural and natural resource sciences, and expands educational and research opportunities for students with special needs.

APLU also supports increased funding for the following programs: Antimicrobial Resistance Programs; Capacity Building for Non-Land-grant Colleges of Agriculture, Competitive Agricultural Facilities Grants; Multicultural Students, Graduate Fellowship and Research and Facilities Challenge Grants; Matching Funds Requirement Waiver.

### Appropriations Bill: Agriculture - National Institute of Food and Agriculture

- **Program**
- **FY 2020 Requested**
- **FY 2020 Enacted**
- **FY 2021 President’s Budget**

<table>
<thead>
<tr>
<th>Program</th>
<th>FY 2020 Requested</th>
<th>FY 2020 Enacted</th>
<th>FY 2021 President’s Budget</th>
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<tbody>
<tr>
<td>Hatch Act (Research and Education Programs)</td>
<td>$280,000,000</td>
<td>$259,000,000</td>
<td>$243,538,000</td>
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<tr>
<td>Smith-Lever (Extension)</td>
<td>$315,000,000</td>
<td>$299,436,000</td>
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<tr>
<td>Evans-Allen (Research and Education Programs)</td>
<td>$47,000,000</td>
<td>$45,877,000</td>
<td>$45,877,000</td>
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<tr>
<td>1890 Institution Extensions</td>
<td>$58,000,000</td>
<td>$56,620,000</td>
<td>$56,620,000</td>
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<tr>
<td>McIntire-Stennis (Research and Education Programs)</td>
<td>$36,000,000</td>
<td>$28,367,000</td>
<td>$28,367,000</td>
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<tr>
<td>1890 Extension Activities</td>
<td>$36,000,000</td>
<td>$35,667,000</td>
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<tr>
<td>1890 Extension Activities (2019)</td>
<td>$73,000,000</td>
<td>$68,000,000</td>
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<tr>
<td>1890 Extension Activities (2018)</td>
<td>$62,000,000</td>
<td>$56,267,000</td>
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<td>1890 Extension Activities (2017)</td>
<td>$39,000,000</td>
<td>$35,000,000</td>
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<td>1890 Extension Activities (2016)</td>
<td>$450,000,000</td>
<td>$400,000,000</td>
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<td>1890 Extension Activities (2015)</td>
<td>$8,800,000</td>
<td>$8,300,000</td>
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<tr>
<td>1890 Extension Activities (2014)</td>
<td>$6,200,000</td>
<td>$5,800,000</td>
<td>$5,800,000</td>
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</tbody>
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### LAND GRANT FUNDING

- **Want to know more?**
  - Contact Hunt Shipman (hshipman@cargroup.com) or Jim Richards (jrichards@cargroup.com)
  - Phone: 202.448.0505
  - Visit LAND.GRANT.ORG

- **Staple: APLU’s Unified Request for NIFA Funding**
  - WORLD RENOWNED R&D
  - America’s Land-grant universities (LGUs) lead the research, extension, and Education that inspires agriculture and ensures safe and nutritious food, clean drinking water, sustainable and productive forests, and water resources. They fill the nation’s hunger needs, increase families and communities’ self-sufficiency, and equitably their economic opportunity, and support a prosperous economy. The national resources and educators at LGUs are solving the urgent and important local, regional, national, and global challenges facing America’s farmers, businesses, and consumers.

- **Program**
  - **FY 2020 Requested**
  - **Authorization**
  - **Eligibility**

- **Hatch Act (Research and Education Programs)**
  - $280,000,000
  - FY 2020 Requested
  - NIFA’s Hatch Act of 1862
  - States are required to provide at least a one-to-one match.

- **Smith-Lever (Extension Activities)**
  - $315,000,000
  - FY 2020 Requested
  - NIFA’s Hatch Act of 1887
  - States are required to provide at least a one-to-one match.

- **Evans-Allen (Research and Education Programs)**
  - $47,000,000
  - FY 2020 Requested
  - NIFA’s Hatch Act of 1887
  - States are required to provide at least a one-to-one match.

- **1890 Extension Activities (2019)**
  - $73,000,000
  - FY 2020 Requested
  - NIFA’s Hatch Act of 1887
  - States are required to provide at least a one-to-one match.

- **1890 Extension Activities (2018)**
  - $62,000,000
  - FY 2020 Requested
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- **1890 Extension Activities (2017)**
  - $39,000,000
  - FY 2020 Requested
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- **1890 Extension Activities (2016)**
  - $450,000,000
  - FY 2020 Requested
  - NIFA’s Hatch Act of 1887
  - States are required to provide at least a one-to-one match.

- **1890 Extension Activities (2015)**
  - $8,800,000
  - FY 2020 Requested
  - NIFA’s Hatch Act of 1887
  - States are required to provide at least a one-to-one match.

- **1890 Extension Activities (2014)**
  - $6,200,000
  - FY 2020 Requested
  - NIFA’s Hatch Act of 1887
  - States are required to provide at least a one-to-one match.

- **1890 Extension Activities (2013)**
  - $5,800,000
  - FY 2020 Requested
  - NIFA’s Hatch Act of 1887
  - States are required to provide at least a one-to-one match.

- **1890 Extension Activities (2012)**
  - $5,300,000
  - FY 2020 Requested
  - NIFA’s Hatch Act of 1887
  - States are required to provide at least a one-to-one match.

- **1890 Extension Activities (2011)**
  - $4,800,000
  - FY 2020 Requested
  - NIFA’s Hatch Act of 1887
  - States are required to provide at least a one-to-one match.

- **1890 Extension Activities (2010)**
  - $4,200,000
  - FY 2020 Requested
  - NIFA’s Hatch Act of 1887
  - States are required to provide at least a one-to-one match.

- **1890 Extension Activities (2009)**
  - $3,800,000
  - FY 2020 Requested
  - NIFA’s Hatch Act of 1887
  - States are required to provide at least a one-to-one match.

- **1890 Extension Activities (2008)**
  - $3,500,000
  - FY 2020 Requested
  - NIFA’s Hatch Act of 1887
  - States are required to provide at least a one-to-one match.

- **1890 Extension Activities (2007)**
  - $3,200,000
  - FY 2020 Requested
  - NIFA’s Hatch Act of 1887
  - States are required to provide at least a one-to-one match.

- **1890 Extension Activities (2006)**
  - $2,900,000
  - FY 2020 Requested
  - NIFA’s Hatch Act of 1887
  - States are required to provide at least a one-to-one match.

- **1890 Extension Activities (2005)**
  - $2,700,000
  - FY 2020 Requested
  - NIFA’s Hatch Act of 1887
  - States are required to provide at least a one-to-one match.
Committee on Legislation and Policy (CLP)

BAA PBD Standing Committee -- Authorization

prepares recommendations and supporting materials for various titles of the Farm Bill during the implementation and reauthorization of the Farm Bill and other legislative opportunities.

Academic Heads Section (AHS, chair)
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Board on Human Sciences (BHS)
Board on Veterinary Medicine (BVM)
Section on Forestry Resources (BNR)

Marshall Stewart, Chair
University of Missouri

Glenda Humiston, ESS Rep.
University of California
Cornerstone Government Affairs

Washington-based government relations firm under contractual services to provide advocacy and consulting services for the BAA and assists on budget and legislative issues

Hunt Shipman  
Jim Richards  
Vernie Hubert  
Maggie Earle
Land-Grant.org
The Budget and Advocacy Committee and the Committee on Legislation and Policy of the APLU Board on Agriculture Assembly

Home  About Us  Appropriations  Farm Bill / CLP  Land-Grant Schedule  Resources  Contact Us

Latest Advocacy News

November 30 - Call to Action
Appropriations Follow up
Read More >

November 10 - Report from Washington
Senate Introduces FY 2021 Agriculture Appropriations Bill
Read More >

July 24 - Report from Washington
House Approves FY 2021 Agriculture Appropriations Bill
Read More >

F.Y. 2021 NIFA Appropriations Request
APLU's F.Y. 2021 One-Pager

2020 BAC Calls
January 21 @ 4:00 pm EST
February 18 @ 4:00 pm EST
March 17 @ 4:00 pm EST
April 21 @ 4:00 pm EST
May 19 @ 4:00 pm EST
June 18 @ 4:00 pm EST
July 21 @ 4:00 pm EST
August 18 @ 4:00 pm EST
September 15 @ 4:00 pm EST
October 20 @ 4:00 pm EST
November 17 @ 4:00 pm EST
December 15 @ 4:00 pm EST

Upcoming CLP Calls
None Scheduled at this Time
Communications and Marketing Committee (CMC)

BAA PBD ad hoc committee...possible future standing committee

policy making body that oversees the development, implementation and effectiveness of a targeted educational effort to increase awareness of the Land-grant University agricultural and related programs, Agricultural Experiment Stations and Cooperative Extension Services

Chair - Incoming Chair - Past Chair (rotates AHS, CES, ESS)
AHS, ECOP and ESCOP Chairs
Academic Heads Section (AHS)
Cooperative Extension Section (CES)
Experiment Station Section (ESS)
Academic Programs Section (APS)
Association for Communication Excellence (ACE)
Council for Agricultural Research, Extension and Teaching (CARET)
APLU Council on Government Affairs (CGA)
National Impacts Database Committee (NIDB)

Karla Trautman, Chair
South Dakota State University

Future Search FANR Director
Communications & Marketing

Financially supported by the Administrative Heads (AHS), Cooperative Extension (CES), Experiment Station (ESS) sections
CARET

...a grassroots unit of the BAA operationalized through the Administrative Heads Section (AHS) and the Policy Board of Directors (PBD)

...serves as an advocacy arm of the Budget and Advocacy Committee (BAC) and the Committee on Legislation and Policy (CLP).

**Mission:** Deliver a highly effective, integrated advocacy approach to increase support for the land-grant system, its national priorities, and to secure necessary funding for research, extension and teaching

https://www.youtube.com/watch?v=MxDXNGdpImw&feature=youtu.be

J. Noland Ramsey, Chair
North Carolina State University
BAA partnerships with NIFA

85% of NIFA funding goes to BAA member universities

Strategic Realignment Implementation Committee
...creating and implementing a plan for the strategic realignment of NIFA budget lines

NIFA External Partnership Committee
...engaging with NIFA leadership to support NIFA success for its mission mandates

NIFA Planning, Accountability, and Reporting Research Working Group
...working with NIFA to revamp reporting systems for State Agricultural Experiment Stations

Diversity Catalyst Committee
...working with NIFA Office of Equal Opportunity and Civil Rights on initiatives showcasing exemplary diversity and inclusion programs
Resources

https://www.land-grant.org/


https://www.aplu.org/about-us/who-we-are/offices-a


https://www.youtube.com/watch?v=MxDXNGdpImw&feature=youtu.be