

DRAFT August, 2018

Southern Mini Land-Grant Conference

Joint Sessions

Wednesday, March 20, 2019

8:00 am **Welcome and Joint Session Objectives** – Jack Payne (UFL)

8:15 am **Institution to Institution Partnerships** (Eddie Gouge, Vernon Jones, Lona Roberston)

Confirmed presenters - Tim Cross (UTK, shared R & E faculty positions)

Potential presenters - Lloyd Walker (AL A&M, 1890/1862 partnerships), Kenneth Esbenshade (AG*Idea & FSLI), William Richardson (LSU), Jeff Kuehny (LSU), Michael Evans (VA Tech), Timothy Burcham (AR State), Steven Frazee, (Texas Tech)

Brief description - Program redundancy among institutions in the same state, or neighboring states, is not cost effective and may create questions during accreditation visits, state governing bodies' assessments or other inquiries. This session will present examples of partnerships and collaborations that are working and their benefits. One program that the session may highlight is the Alliance for Cooperative Course Exchange in the Plant Sciences (ACCEPTS).

Goals and expected outcomes - To encourage collaboration among the Southern Region land-grant institutions to reduce redundancy and share resources (e.g. faculty and programs).

10:00 am **Break**

10:30 am **Enhancing Public/Private Partnerships** (Alton Thompson, Saied Mostaghimi, Jack Payne)

Confirmed presenters - Walter Hill (Tuskegee), Steve Lommel (NCSU), Robin Safley (Executive Director, Feeding Florida), Bill McCutchen (TAMU)

Brief description - This session is designed to highlight success factors and best practices of public-private partnerships along with a discussion of roles, expectations, and responsibilities of each partner. There will be an opportunity to hear from a panel of four leaders/professionals representing various types of public-private partnerships. The panelists will also share skills and assets and identify mutual benefits of sustaining partnerships.

Goals and expected outcomes -

- Participants will have a greater understanding of what are considered “best practices” in the development of public-private partnerships
- Participants will have a greater understanding of the risks and benefits potential
- Participants will identify potential partners and/or improve existing partnerships or collaborations

12:00 pm **Lunch**

1:30 pm **Welcome Back – Robert Taylor (FAMU)**

1:35 pm **The Rural/Urban Interface** (Wendy Fink, Nick Place, Albert Essel)

Confirmed presenters - Patrick Stover (TAMU), Steven Turner (SRDC),
??? (Rockefeller Philanthropy Advisors)

Invited presenters - Stephan Goetz (NE Center for Rural Development),

Available presenters - John Dole, (NCSU)

Brief description - As clearly shown in the last presidential election, our rural and urban areas appear to be headed in different directions. To survive as a healthy nation, we need to bridge the gaps that divide rural and urban populations. LGUs can help this process by encouraging communications, economic development, and education that appeals to both rural and urban populations.

Goals and expected outcomes - Participants should walk away with knowledge of what is currently being done in some areas to bridge the urban/rural divide. Participants may decide that more attention is needed on this topic and perhaps there could be a Southern focus to the topic.

3:00 **Break**

3:30 **Communicating Impacts of Your Programs** (Ron Brown, Robert Taylor, Rodd Mosel)

Confirmed presenters - Faith Peppers (UGA), Sarah Lupis (WAAESD), Frankie Gould (LSU), Scott Cummings (TAMU)

Brief description - The National Impacts Database has a revised platform and new guidelines have been established to elevate the quality of impact statements for the LGU system. This session will provide an overview of the new system and how it can best be used to inform stakeholders of LGU impacts.

Goals and expected outcomes - Participants will have a greater understanding of the tools available through the improved database and ideas for using them to enhance current institutional efforts. Successful completion of this session will provide certification for site administrators.