

## **Agenda Item:** SERA Review Committee Recommendations

**Presenter:** Reuben Moore and Eric Young

### **Background Information:**

The SERA Review Committee: Reuben Moore, Chair, Susan Barefoot, Eric Young, Tim Cross and Ron Brown

**SERA003** “Southern Region Information Exchange Group for IPM” – AA’s: David Monks, NC (Research) and Gaines Smith, AL (Extension)

- Recommend 1-year extension

**S\_temp2502 (SERA005)** “Sweet Potato Collaborators Conference” – AA’s: David Monks, NC (Research) and Joe Zublena, NC (Extension)

- Recommend approval for additional 4 years with the following suggestions to be addressed:
  - Develop more specific objectives
  - Separate extension and research goals

**S\_temp2542 (SERA008)** “Fescue Endophyte Research and Extension” – AA’s: George Askew, SC (research) and Tony Tyson, GA (Extension)

- Recommend approval for additional 4 years with the following suggestions to be addressed:
  - - **Under Procedures and Activities, the statement is made that “The function of SERA-IEG8 is to provide a way to enhance information exchange by bringing together this diverse group of researchers.” Since this is a Southern Research and Extension Activity (SERA), the language should be more inclusive and should include Extension faculty and should include a goal of using research-based information to educate some audience(s) in need of it.**
  - - **Appendix E needs to be updated to accurately show all participants, and to show R/E function appropriately.**
  - - **Under Expected Outcomes and Impacts, the statement is made that “The SERA-IEG8 meeting is attended by an extremely diverse group of researchers that are brought together by the common thread of their research interest in fescue toxicosis.” Again, language should be inclusive of research and extension since this is a SERA.**
  - - **The Procedures and Activities section references Table 1 and “an attached chart”, but we don’t see either of these.**
  - - **Under Procedures and Activities, it is stated that “The first ever national training guide for livestock producers” was developed. This is good; something that is tangible and measurable with an Extension focus should be included as an objective for the renewed SERA.**

- - **The Educational Plan, like other components of this renewal proposal, uses language that is less than inclusive. For example, the statement “Researchers are encouraged to review the problem to identify areas that need additional or new research approaches” clearly focuses on research. Why not have the group (research and extension) also identify areas that need additional or new Extension approaches?**
- - **Under Educational Plan, this statement is made: “Target Audiences: The primary target audience for this group is the group participants composed of scientists, extension agents, and seed company personnel each present to fulfill the primary mission of the group, the exchange of information.” Extension specialists should be included as part of the list, along with agents. Also, another target audience should be recognized – producers who can benefit from what is discovered. This is lacking in much of this proposal.**
- - **If Appendix E is up to date, Extension participation is negligible (.2 FTE), which may explain many of the preceding comments.**

**S\_temp2522 (SERA30)** “Southern Natural Resource Economics Committee” – AA’s: Bob Shulstad, GA (Research) and Kwame Garcia, VI (Extension)

- Recommend approval for 1 year with continuation dependent upon the following:
  - Develop measurable objectives and outcomes related to extension
  - Need more extension participation, or indicate if there is more than appears from Appendix E

**S\_temp2462 (SERA35)** “Delta Region Farm Management and Agricultural Policy Working Group” – AA’s: David Boethel, LA (Research) and Dwight Landreneau, LA (Extension)

- Recommend approval for 5 years with the following suggestions to be considered during year 1:
  - Develop more measurable objectives and outcomes related to extension

**SERA 41** “Beef Cattle Production Utilizing Forages in the Southeast to Integrate Research and Extension Programs across State Boundaries” – AA: David Morrison, LA (Research)

- Recommend approval for additional 4 years

**Action Requested:** Approval of recommendations