

Institutional Information Request Form

Southern Region: Value of Extension Services and Experiment Stations

The Battelle Memorial Institute is working with the leadership of the Association of Southern Region Extension Directors and the Southern Association of Agricultural Experiment Station Directors in producing analysis and a high-profile report on the special value of extension and experiment stations in the development of the 21st Century agbioscience economy. Each of the land grant universities in the 13 state and 2 U.S. territory southern region is collaborating in performance of this important project.

For each of the land-grant institutions participating in this project, Battelle is requesting information, data, project examples, etc. that will help illustrate the value of experiment stations and extension services. Completion of this information request is an important step in the information gathering required for this project. We are requesting that at each institution, the Experiment Station Director and the Extension Director jointly complete each section to the best or your collective ability. Also, if you have additional supporting documents, reports, statistical summaries, etc. that you believe would be helpful to this project please forward them to the consulting team at Battelle together with your completed form. The form is set-up using MS-Word tables so you can type directly into the table boxes.

Please return the completed form to Simon Tripp at Battelle via email to tripps@battelle.org If you have questions please direct them to Simon at:

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Section 1: Institutional Profile

University Name	Louisiana State University Agricultural Center		
Extension Service Director (name, phone, email)	Dr. Paul Coreil, 225-578-6083, PCoreil@agcenter.lsu.edu		
Experiment Station Director (name, phone, email)	Dr. John Russin, 225-578-4181, JRussin@agcenter.lsu.edu		

Personnel

Number of Personnel in Extension (FTE)	623.0
Number of Personnel in Experiment Stations (FTE)	875.3

Budget

Annual Extension Budget	\$ 56,926,317
Annual Experiment Station Budget	\$ 83,605,304
Annual College of Agriculture Budget	\$ 8,613,053

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Section 2: Income/Revenue Sources

Income Source	· ·	come Received Extension	Funding Trend for Past 3 Years	011 \$ Income Received by eriment Stations	Funding Trend for Past 3 Years
Federal Formula Funds	\$	7,693,814	Increasing Stable X Decreasing	\$ 3,883,443	Increasing Stable X Decreasing
Federal Grants and Contracts	\$	2,836,334	Increasing X Stable Decreasing	\$ 5,920,202	Increasing X StableDecreasing
State Funding	\$	43,136,644	Increasing Stable X Decreasing	\$ 57,634,391	Increasing Stable X Decreasing
Local Funding (Counties, etc.)	\$	3,265,563	X Increasing Stable Decreasing	0	Increasing Stable Decreasing
Other Grants and Contracts (e.g. sponsored research from industry, foundations, commodity groups)	\$	1,499,386	Increasing X Stable Decreasing	\$ 4,831,771	Increasing X Stable Decreasing
Sales of Products and Services	\$	1,456,840	Increasing X Stable Decreasing	\$ 5,004,023	Increasing X Stable Decreasing
Intellectual Property Revenues	\$	54,897	Increasing X StableDecreasing	\$ 4,257,179	Increasing X StableDecreasing
Gifts	\$	378,885	Increasing X StableDecreasing	\$ 2,450,717	Increasing X StableDecreasing
Other	\$	583,465	Increasing X StableDecreasing	\$ 1,569,041	Increasing X StableDecreasing
TOTAL	\$	60,905,826	Increasing Stable X Decreasing	\$ 85,550,766	Increasing Stable X Decreasing



Income Trends:

During the past five years, what trends have been observed in the funding for extension and experiment station activities? What are key funding challenges? Where have the most notable funding declines or increases occurred?

Trends in funding show a sharp decline in state appropriations while local funds have increased and federal funds have remained relatively flat overall, but with a decline in SPGR. State appropriations decreased by over 30% in four years and local funding for salary support of extension educators in the field has increased in the last eight years from \$1.5 M to \$2.6 M.

Among the key funding challenges are the continuing recession, decreased tax base and more conservative elected officials and electorate. This leads to the challenge of right-sizing LSU AgCenter programs to match stakeholder needs and priorities with available funds.



Section 3: Research and Extension Activities

Key Initiatives, Institutes and Programs:

Please provide a description of <u>FIVE</u> key centers, institutes, programs or research initiatives that are true signatures of experiment station and extension work at your institution. Here we are looking for descriptions of initiatives, centers, programs, etc. for which your university is internationally or nationally well-recognized as a leader.

- 1. Sustaining and growing agricultural resources--Louisiana agricultural products contributed \$10.7 billion to the state's economy in 2011. Major commodities include forestry, poultry, sugarcane, feed grains, soybeans, corn, cotton, rice, grain sorghum, and wheat. LSU AgCenter programs which focus on variety development, plant nutrition, pest management, cultural practices, and farm management are conducted to sustain crop production as a viable economic industry. Programs address yield, cultural practices, and pest management through plant resistance and optimal pesticide use focusing on maximizing net economic return per acre. Plant breeding efforts focused on rice, sugarcane, wheat and sweet potato. Producer meetings, field days, demonstrations and onfarm verification and educational publications using Web-based information and social media technologies were used to promote adoption. Programs also include medicinal, biopharmaceutical, and food product programs. Cropping systems pose agronomic, economic, and environmental challenges. Variable soils, climatic conditions, and pest pressures affect crop yield and input costs, and commodity price instability is a concern.
- 2. Conserving and protecting the environment--Over 70 percent of LA's waterways are listed on EPA's 303d list as impaired and not suitable for fishing or swimming. Many of these impairments are thought to result from non-point pollution emanating from watershed land use practices such as agriculture, forestry, individual sewage treatment, home landscape, construction practices and other urban and suburban conditions. More than 280,000 tons of animal and poultry waste are produced in Louisiana each year. Producers must handle this waste in an environmentally-friendly manner to minimize the potential negative effects waste can have on waterways. Animal waste improperly applied to or stored on land can result in runoff that can reduce surface and groundwater quality by introducing excessive levels of nutrients such as nitrogen and phosphorus, organic matter and pathogens into the environment. The following programs are among those addressing this issue in the state.
 - Biofuels Institute--The federally mandated pursuit of energy independence calls for sustainable biomass feedstock systems. Louisiana's environment is ideally suited for the production of a diverse range of biomass feedstocks. Emphasis is being directed toward energy cane, sweet sorghum, woody biomass, switchgrass and algae as possible sources. A competitive advantage for Louisiana is that infrastructures for woody and crop feedstock industries currently exist. Results of a recent survey indicated state-wide interest in using biomass as an energy source that could have significant economic impact. Biomass research addresses feedstock identification, sustainable production practices, geographic adaptation, integrated pest management and potential biofuel yield. Partnerships between LSU AgCenter researchers and industries for biofuel development have been strengthened. The procurement of the AFRI-CAP funding for "A Regional Program for Production of Multiple Agricultural Feedstocks and Processing to Biofuels and Bio-based Chemicals" has positioned Louisiana as a leader in the development of sustainable feedstock systems for biofuel production.

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- O Louisiana Master Farmer and Master Beef Cattle Producer Certifications--The LSU AgCenter's Master Farmer and Master Beef Cattle Programs educate landowners and encourage adoption of BMPs to mitigate runoff from various land use. Currently over 3,000 farmers are enrolled in the Master Farmer Program. Other water quality efforts included programs to educate and encourage dairymen to empty lagoons on a 3-5 year rotation; research and extension outreach on lagoon design systems; and education of homeowners and municipalities about runoff control. Research is conducted on a variety of new BMPs that reduce impact of added agricultural chemicals on water quality.
- The Louisiana House (LaHouse) Home and Landscape Resource Center demonstrates high performance, sustainable housing that addresses national, state and household needs for energy efficiency to reduce dependence on non-renewable resources; environmental protection; disaster mitigation; human health and safety; and, economic recovery. Exhibits showcase sustainable housing construction strategies that maximize energy efficiency, water conservation and safety while effectively warding off termites and mold. The LaHouse also demonstrates hurricane-resistance techniques to withstand high winds and rising water. Landscaping appropriate for Louisiana growing conditions is featured on the grounds.

3. Enhancing and developing agricultural and value-added enterprises

- Forest-based industrial products-- Tiger Bullets are a new type of plastic-and-wood composite that prevents lost circulation in oil drilling wells. The technology was licensed from the LSU AgCenter by the Louisiana startup company Hole Pluggers.
- MarketMaker is an internet based program that provides sellers of food products (principally small and medium sized operations) an efficient means of communicating product availability to potential buyers. It offers buyers a convenient internet search tool to locate products they want, either directly from producers or through some other channel. It is currently being used successfully in 15 states, including Mississippi and Arkansas. MarketMaker is free to buyers and sellers. Users connect through MarketMaker, but buying/selling activities are separate.
- Agritourism-- The LSU AgCenter partners with the Louisiana Department of Agriculture and Forestry in a Louisiana agritourism initiative to provide economic development and cultural opportunities for our farms, ranches, forests and working lands.
- Agricultural awareness programs such as **AgMagic** create an awareness of the importance of agriculture to the state.
- The Louisiana Super Plant program is an educational and marketing campaign that highlights tough and beautiful plants that perform well in Louisiana landscapes. Louisiana Super Plants have a proven track record having gone through several years of university evaluations and observations. Louisiana Super Plants are "university tested and industry approved".

4. Building human capital in youth and adults

- **SET (Science, Engineering and Technology)--**America faces a crisis in its ability to keep up with the increasing demand for professionals in science, engineering and technology (SET). However, youth in Louisiana are unprepared to enter careers in SET. Louisiana 4-H is addressing this issue in the following programs:
 - The Louisiana 4-H Seeds of Service School Garden Project (SOSGP) engaged 1400 students in hands-on programs linking classroom lessons to real-world science and math.
 - Summer Camp (N=4000) and Youth Wetlands Week (YWW) (N=80,000) reached youth with environmental programs.

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- 4-H University (N=800)
- Louisiana Outdoor Science & Technology (LOST) Camp (N=180) reached youth with science programs.
- Over 680 teachers attended Youth Energy Program (YEP) trainings and plan to reach 47,028 youth.
- Citizenship--Over 112,000 youth and adults address community needs through service projects and character programs in the 4-H Youth Development program Service projects helped 95,141 individuals. Youth served 12,620 hours for a value of \$269,563.
- Leadership skills are in high demand in the 21st century workplace. In a youth leadership program, the focus is on acquiring and practicing skills today for leading community change efforts later, or just leading one's own family. Louisiana 4-H uses leadership development programming that is intentional and youth-centered. Youth get opportunities to set goals, solve problems, communicate, make decisions, plan and organize programs, develop skill in leading others, and have a voice in their group and community. Youth serve in leadership roles such as camp counselor, project leader, advisory member, and club officer.
- Master volunteer development programs, such as Louisiana Master Gardener™; Louisiana Master Horseman; and Master Nutrition Volunteer are providing human resources to supplement LSU AgCenter faculty effort. Reduced personnel resources coupled with increased interest in topics such as consumer horticulture, home gardening and home grounds has exacerbated the need for highly-trained volunteers to assist in the delivery of quality educational horticulture programs. The Louisiana Master Gardener (LMG) program meets this increased demand. In FY2011, 1728 active Louisiana master gardeners donated a total of 57,665 hours to extension educational projects and made over 1.6 million contacts. This effort reflects the equivalent of 28 FTEs and resulted in increased human capacity of 16.2% in this program area. The economic value of this service to the state is over \$1.4M.
- 5. Promoting healthy and productive individuals, youth, families and communities is a critical initiative of the LSU AgCenter. In Louisiana 35.6% of children ages 10-17 are considered overweight or obese according to BMI standards. The state ranks 46th out of 50 for overall prevalence of obesity. Increased obesity leads to increased rates of other chronic diseases such as diabetes, heart disease, and respiratory diseases, thus, increased future health costs. Louisiana also has one of the highest poverty rates with 26% of children and 25% of adults living in poverty. Opportunities to improve the overall health of Louisiana residents are plentiful. Programs such as "Smart Bodies", tools such as "Body Walk" along with EFNEP and SNAP-Ed are addressing both youth- and adulthealthy living needs. There remains much work to do to improve the health of Louisiana residents.

Special Research and Extension Infrastructure

Please provide a description of <u>FIVE</u> special assets or infrastructure investments that support agbioscience development at your institution. Examples might include pilot plant facilities, unique scientific research infrastructure, biosecurity facilities, etc.

- 1. **Biofuels and Specialty Chemicals Pilot Plant** for research in biomass preparation and biomass pretreatment, hydrolysis and fermentation
- 2. The LSU **AgCenter Biotechnology Laboratory (ABL)** is a core facility that provides basic and applied research expertise to support researchers in the LSU system as well as those in other academic institutions and industry. The ABL was formed in 1998 to provide support to faculty in performing

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biomolecular research. In 2010, the ABL was merged with the Protein Facility in LSU's College of Basic Sciences. Today, the ABL consists of three units: the Protein Facility, the Plant Transformation Facility and the Animal Cell Culture Facility. The ABL can provide a wide range of services to investigators, often at a fraction of the price of commercial companies.

- 3. The **W.A. Callegari Environmental Center** is the LSU AgCenter's research and training facility for composting organic waste and for water and air quality.
- 4. The **LSU AgCenter Containment Facility** has 15 enclosed individual animal rooms suitable for infectious disease studies. Each animal room has its own system for controlling temperature, humidity, and negative air pressure. Also included are a laboratory suite; and onsite necropsy and incineration facilities.
- 5. **4-H Camp Grant Walker**, located in the center of the state, is home to thousands of youth each year. The facilities are used throughout the year to help you develop a variety of life skills related to Head, Heart, Hands and Health. Environmental science and nutrition have been emphases in recent years
- 6. **LaHouse Home and Landscape Resource Center** is a research-based SHOWCASE OF SOLUTIONS and educational outreach program to help consumers and building professionals shape the future with homes that offer: MORE comfort, durability, value, convenience, environmental quality, safety and better health with LESS energy, water, pollution, waste, damage and loss.

Most Notable Assets, Centers, Programs or Initiatives by Category

For each of the areas of focus listed below, please provide what you consider to be the top TWO most notable strengths (programs, assets and infrastructure, centers, etc.) of your institution:

Plant Sciences, Crop Science, Plant Transformation and Agronomy

- 1. Crop variety development
- 2. Economic sustainability of agronomic resources

Animal Sciences, Animal Health, Livestock

- 1. Vaccine developed which prevents anaplasmosis, a disease that costs U.S. cattle and dairy producers an estimated \$300 million per year
- 2. Livestock Quality Assurance and Ethics Certification program for 4-H and FFA exhibitors

Food Science, Food Product Development, Advanced Nutrition and Health Products

- 1. Food Product Development (ex. resistant starch, fenugreek-enriched bread, reduced sodium salt substitute products, purified fish oils enriched with healthy fatty acids)
- Biopharmaceuticals (production of growth factor proteins intended for use in new human biopharmaceuticals which have been demonstrated to be effective in wound healing, the development of new blood vessels and the regrowth of nerve tissue)

Food Safety and Biosecurity

- 1. Seafood safety training/workshops
- 2. AgCenter Containment Facility (formerly Infectious Disease Isolation Facility)



Industrial Bioeconomy, Biofuels, Biobased Chemicals, Biobased Materials and Fibers

- 1. Forest based industrial products
- 2. Biofuels institute

Environmental Sciences, Water, Sustainability

- 1. Master Farmer Certification series
- 2. Youth Wetlands Education Initiative
- 3. Louisiana House Home and Landscape Resource Center
- 4. Calllegari Environmental Center

Agritourism and Recreational Hunting and Fishing

- 1. Agritourism (legislation in partnership with LDAF)
- 2.

Family and Youth Development

- 1. Nutrition-based programming focus, primarily on childhood obesity
- 2. SET--based programming focus (career orientation of 4-H youth into the sciences)

Community and Economic Development

- 1. Connect my Louisiana broadband connectivity project
- 2. MarketMaker

Other:

1.	AgCenter Biotechnology Lab
2.	

Intellectual Property

	2009	2010	2011
Invention Disclosures	33	33	25
Patents Applied For	20	14	29
Patents Awarded	6	4	5
Licenses Executed	7	15	17
Business Start-Ups	1	0	1
Income from Intellectual Property	5,969,066	9,068,980	10,680,790

Company Spin-Offs and Commercialization

Please provide examples of any start-up companies located in your state or the southern region that resulted from research discoveries, innovations or technologies developed at your institution in the past 10 years:



Esperance

Esperance Pharmaceuticals Inc. is a Baton Rouge (Louisiana) based biopharmaceutical company that develops novel targeted anticancer agents based on patented technologies from the LSU AgCenter, Pennington Biomedical Research Center, and Louisiana State University A&M campuses.

Hole Pluggers/Tiger Bullets

Tiger Bullets are a new type of plastic-and-wood composite that prevents lost circulation in oil drilling wells. The technology was licensed from the LSU AgCenter by the Louisiana startup company Hole Pluggers.

Delta Land Services

Delta Land Services is a varied company that has partnered with the LSU AgCenter to develop a marsh remediation and coastal restoration technology. Delta is a local Louisiana company commercializing the LSU AgCenter technology under the tradename Shore Links to deliver a low-cost solution for coastal wetland protection and restoration.

TGRx

TransGenRx, a biopharmaceutical manufacturing company, has developed technology that significantly reduces the cost of producing protein-based drugs by using a high-expressing avian cell line combined with their patented vector system.

University Products

University Products, LLC produces a vaccine for anaplasmosis, a disease that causes anemia, weight loss and death in livestock. This Louisiana start-up company, founded by LSU AgCenter professor Dr. Gene Luther, is filling a need for livestock producers in Louisiana and throughout the United States.

H&B Beverages

H&B Beverages, LLC is a sports drink company focusing on low-sugar, low-calorie products high in electrolytes and other valuable nutrients. Their drink line, EX5, uses technology developed by John Finley, Joan King, Darryl Holliday, Adriana Soto and Alfredo Prudente at the LSU AgCenter Department of Food Science to achieve this unique set of benefits with a great taste. EX5 is best known for having nearly four times as many electrolytes as leading competing products, such as Gatorade and Powerade. The company was established in Covington, Louisiana, in 2011 by local entrepreneurs Brian Brothers and Craig P. Hart, and is currently working on the initial production and distribution of its product.

TermiTech

TermiTech, LLC is led by LSU Urban Entomologist Dr. Gregg Henderson and Allen Fugler, a longtime pest management professional who has headed both the Louisiana and Florida trade associations. Their collaboration has brought termite-related university patents to market, most notably the "pop up" device used by Orkin in thousands of households to alert customers of nearby termite activity. The team is continues to work with the LSU AgCenter Office of Intellectual Properties on transforming patents into innovative products that benefit pest management companies and the consumers they serve.



High Impact Research and Technology Development

Please provide FIVE examples of research innovations or technology developments that have had a substantial impact on the field of agbioscience and/or associated agbio industries. Examples might include crop varieties with enhanced yield characteristics, new processes or technologies introduced that significantly enhance productivity in industry, etc.

- New crop varieties including herbicide resistant rice, aromatic rice, sweet potatoes and sugarcane
- 2. Forest based industrial products --Tiger Bullets are a new type of plastic-and-wood composite that prevents lost circulation in oil drilling wells. The technology was licensed from the LSU AgCenter by the Louisiana startup company Hole Pluggers.
- 3. TransGenRx, a Baton Rouge biopharmaceutical manufacturing company started through licensing agreements with the LSU AgCenter, entered into an agreement with Novocyt, LLC to produce several members of a family of growth factor proteins intended for use in new human biopharmaceuticals.
- 4. Vaccine developed which prevents anaplasmosis, a disease that costs U.S. cattle and dairy producers an estimated \$300 million per year.
- 5. Food product technologies such as resistant starch, fenugreek-enriched bread, reduced sodium salt substitute products, purified fish oils enriched with healthy fatty acids

Additional comments or items of note regarding experiment station and extension research impacts:

The following are testimonials from two farmers about the impact of LSU AgCenter programs on their lives:

John Gay, sugarcane farmer

"The LSU AgCenter is vital to the agricultural industry as a whole. If it were not here, we would not be here. In the case of Louisiana sugarcane, the AgCenter has played a huge, paramount role in providing new techniques, new varieties and new methods of disease control to keep us profitable, to keep the Louisiana farmer in business."

Fred Zaunbrecher, rice farmer

"The LSU AgCenter is invaluable to us as a farming operation and to all of Louisiana, both south and north. It's been the foundation of everything that we do. It's where our extension agents and researchers get together to provide for us the cutting edge of technology, cultural practices, management practices, how to grow a crop, how to harvest a crop, even how to produce crawfish. It's just phenomenal the work they've done, and it's something that needs to be kept around."



Section 4: Extension Service Programs

Statistics: please provide basic metrics and statistical information for extension:

Metric	Number
Number of county/parish offices	64
Number of multi-county/multi-parish regional offices	5
Number of 4H facilities, including a measurement of capacity	1
Number of 4H participants	245,297
Number of interactions with clients recorded by extension for the	Professional contacts 3,978,769
most recently completed year	Volunteer contacts 1,649,687
Number of volunteers for the most recently completed year and	Volunteers 11,279 (4-H & LMG)
number of hours volunteered	Volunteer hours 228,971

Please provide selected examples of notable/high impact projects or programs of extension that you would like considered for inclusion within the Battelle report. Please give consideration to including both rural and urban programs.

Business Development Programs/Impacts

Connect My LA Broadband Connectivity Initiative—demonstrates the benefits of adopting broadband technology in business, education, health care and other aspects of economic activity in Louisiana.

Community Development Programs/Impacts

Connect My LA Broadband Connectivity Initiative—demonstrates the benefits of adopting broadband technology in business, education, health care and other aspects of economic activity in Louisiana.

Family and Consumer Science Programs/Impacts

Master Nutrition Volunteer Program & Smart Bodies/Body Walk

4-H and Other Youth Development Programs/ Impacts

Youth Wetland Week / School Gardening Education Program/AgMagic (Ag Awareness Initiatives)

Other high impact/notable Extension programs

Louisiana Master Gardener plus other "Master" and volunteer based programs.

Additional comments or items of note regarding extension:



What diagnostic or other service labs are operated by extension?

- Diagnostic Labs (soils, diseases, water, insects, forage, etc.)
 - W.A. Callegari Water Quality Lab—performed 3,318 tests on water, compost/soil and biodiesel samples for 175 clients which generated \$63,811.
 - LSU AgCenter Plant Diagnostic Center—analyzed over 1,000 samples for 190 clients and over \$17,000 in revenue
 - LSU AgCenter Soils Lab—analyzed over 27,000 samples for 5,040 clients and generated \$231,000, an increase of \$60,000 over a two-year period of time.



Section 5: Experiment Stations, Research Farms, and Outlying Research Centers

Please provide a listing of your agricultural experiment station locations and other key research locations, together with key characteristics or focus areas of each. *Note: please cut and paste table as needed to create enough entry places for all of your experiment station sites.*

Station 1.

Experiment Station name	Hill Farm Research Station
Location (zip code)	11959 Highway 9 Homer, Louisiana 71040
Size (acres)	1,488
Key focus area(s) (e.g.	Beef, forages, forestry, mastitis, poultry and water quality research.
poultry, crop	
demonstration, etc.)	
Notable or unique	Mastitis Research Laboratory
characteristics or assets	
Number of personnel	19.4 FTE

Station 2.

Experiment Station name	Pecan Research Station
Location (zip code)	10300 Harts Island Road Shreveport, Louisiana 71115
Size (acres)	90
Key focus area(s) (e.g.	Pecan research.
poultry, crop	
demonstration, etc.)	
Notable or unique	Only university research facility in the country exclusively devoted to this
characteristics or assets	nut crop.
Number of personnel	8 FTE

Station 3.

Experiment Station name	Red River Research Station
Location (zip code)	262 Research Station Drive Bossier City, Louisiana 71112
Size (acres)	572
Key focus area(s) (e.g. poultry, crop demonstration, etc.)	Variety evaluation, insect pest management, soybean breeding, production of greenhouse tomatoes and southern pea breeding research.
Notable or unique characteristics or assets	The station is a leader in greenhouse tomato studies and has constructed wetlands to study the effects of runoff from agricultural fields.
Number of personnel	17 FTE



Station 4.

Experiment Station name	Macon Ridge
Location (zip code)	212 A Macon Ridge Road Winnsboro, Louisiana 71295
Size (acres)	815
Key focus area(s) (e.g. poultry, crop demonstration, etc.)	Row crop production.
Notable or unique characteristics or assets	Integrated pest management strategy for insects, diseases and weeds that improve the profitability of the largest industry in the area, agriculture.
Number of personnel	17 FTE

Station 5.

Experiment Station name	Northeast Research Station
Location (zip code)	4589 Highway 605 St. Joseph, Louisiana 71366
Size (acres)	600
Key focus area(s) (e.g. poultry, crop demonstration, etc.)	Variety development, conservation tillage, integrated pest management, weed control, irrigation, disease prevention and precision agriculture research.
Notable or unique characteristics or assets	Serves as a hub of agricultural knowledge for the region which is agriculturally based growing cotton, corn, soybeans, wheat, grain sorghum and rice.
Number of personnel	18.6 FTE

Station 6.

Experiment Station name	Sweet Potato Research Station
Location (zip code)	130 Sweet Potato Road Chase, Louisiana 71324
Size (acres)	300
Key focus area(s) (e.g.	Production of virus-free foundation seed, production practices and pest
poultry, crop	control research.
demonstration, etc.)	
Notable or unique	Only facility of its kind devoted solely to sweet potato research. Industry is
characteristics or assets	anticipated to increase because of new process facility located near station.
Number of personnel	10 FTE



Station 7.

Experiment Station name	Calhoun Research Station
Location (zip code)	321 Highway 80 East Calhoun, Louisiana 71225
Size (acres)	80
Key focus area(s) (e.g. poultry, crop demonstration, etc.)	Wood products and helping the forestry industry.
Notable or unique characteristics or assets	Oldest research station in the state of Louisiana
Number of personnel	5 FTE

Station 8.

Experiment Station name	Dean Lee Research Station
Location (zip code)	8105 Tom Bowman Drive Alexandria, Louisiana 71302
Size (acres)	3,000+
Key focus area(s) (e.g. poultry, crop demonstration, etc.)	Cattle, corn, cotton, soybeans, wheat and grain sorghum research
Notable or unique characteristics or assets	Home of the oldest performance bull testing programs in the country.
Number of personnel	19 FTE

Station 9.

Experiment Station name	Iberia Research Station
Location (zip code)	603 LSU Bridge Road Jeanerette, Louisiana 70544
Size (acres)	1,137
Key focus area(s) (e.g. poultry, crop demonstration, etc.)	Sugarcane, cattle, and row crops research.
Notable or unique characteristics or assets	Energy cane, a variety of sugarcane developed to produce biomass than can be turned into fuel for the emerging biofuels market is being researched.
Number of personnel	12.48 FTE



Station 10.

Experiment Station name	Rice Research Station
Location (zip code)	1373 Caffey Road Rayne, Louisiana 70578
Size (acres)	1,000
Key focus area(s) (e.g. poultry, crop	Development of new rice varieties, production and pest management.
demonstration, etc.)	
Notable or unique	Some rice varieties are developed for crawfish forage for those farmers
characteristics or assets	who double crop. Foundation seed program.
Number of personnel	41 FTE

Station 11.

Experiment Station name	Sugar Research Station
Location (zip code)	5755 LSU AgRoad St. Gabriel, Louisiana 70776
Size (acres)	600
Key focus area(s) (e.g. poultry, crop demonstration, etc.)	Development of new sugarcane varieties and pest management systems for sugarcane.
Notable or unique characteristics or assets	Louisiana's sugarcane industry remains profitable and poised to continue a tradition that is more than 200 years old from this research.
Number of personnel	19 FTE

Station 12.

Experiment Station name	Hammond Research Station
Location (zip code)	21549 Old Covington Highway Hammond, Louisiana 70403
Size (acres)	150
Key focus area(s) (e.g.	Landscape horticulture including plant selection, fertility, weed control and
poultry, crop	plant growth regulators are researched.
demonstration, etc.)	
Notable or unique	"Super Plant" designation for ornamental plants that grow well in all parts
characteristics or assets	of Louisiana.
Number of personnel	12 FTE



Station 13.

Experiment Station name	Bob R. Jones Idlewild Research Station
Location (zip code)	4419 Idlewild Road Clinton, Louisiana 70722
Size (acres)	1,800
Key focus area(s) (e.g.	Improved genetics in deer and other wildlife as well as work to control the
poultry, crop	aquatic weed giant salvinia, which has become an economic issue in
demonstration, etc.)	Louisiana, clogging lakes and lowering property values.
Notable or unique	Only facility of its kind in the country that has both a captive and native
characteristics or assets	deer herd.
Number of personnel	9.75 FTE

Station 14.

Experiment Station name	Southeast Research Station
Location (zip code)	41217 Bethel Road Franklinton, Louisiana 70438
Size (acres)	839.4
Key focus area(s) (e.g.	Improving feed quality at the lowest cost so the cows get the nutrition they
poultry, crop	need to produce the optimum level of milk and getting maximum benefit
demonstration, etc.)	from animal waste without harming the environment are researched.
Notable or unique	State-of-the-art dairy operation and forage testing laboratory on station
characteristics or assets	support the dairy industry in Louisiana and Mississippi
Number of personnel	23 FTW

Station 15.

Experiment Station name	Aquaculture Research Station
Location (zip code)	2410 Ben Hur Road Baton Rouge, Louisiana 70820
Size (acres)	178
Key focus area(s) (e.g.	Research on catfish, oysters, alligators, baitfish, turtles, a variety of
poultry, crop	freshwater game fish, and crawfish.
demonstration, etc.)	
Notable or unique	Station's goal is to make the aquaculture industry more competitive in the
characteristics or assets	global economy.
Number of personnel	14.09 FTE



Station 16.

Experiment Station name	Burden Center
Location (zip code)	4560 Essen Lane Baton Rouge, Louisiana 70809
Size (acres)	440
Key focus area(s) (e.g. poultry, crop demonstration, etc.)	Projects on turfgrass, vegetable and fruit crops, and ornamentals.
Notable or unique characteristics or assets	The center is a member of the All-America Selections National Network of Display Gardens for roses, other flowers and vegetables.
Number of personnel	12.67 FTE

Station 17.

Experiment Station name	Central Research Station
Location (zip code)	2310 Ben Hur Road Baton Rouge, Louisiana 70820
Size (acres)	3,000
Key focus area(s) (e.g.	Provides land, equipment and personnel to support plant and animal
poultry, crop	studies conducted by researchers from LSU AgCenter departments.
demonstration, etc.)	
Notable or unique	Wheat and oat breeding program is one of the largest in the U.S.
characteristics or assets	
Number of personnel	35.81 FTE

Station 18.

Experiment Station name	Reproductive Biology Center		
Location (zip code)	5995 LSU AgRoad St. Gabriel, Louisiana 70776		
Size (acres)	1,200		
Key focus area(s) (e.g.	Research that benefits health and fertility of both livestock and humans.		
poultry, crop			
demonstration, etc.)			
Notable or unique	History of firsts in reproductive technology including producing calves from		
characteristics or assets	40 year old frozen bovine semen, the first cloned pig using embryo		
	bisection, and the first domestic cat from nonsurgical embryo transfer.		
	Through research involving transgenic goats scientists developed a		
	lifesaving drug that prevents clotting in heart patients.		
Number of personnel	6 FTE		

Additional comments or items of note regarding experiment stations:

Rosepine Research Station and the Coastal Area Research Station were closed due to budget cuts.



Section 6: Industry Partnerships

Please provide a description of <u>FIVE</u> notable partnerships that your institution has with industry. Examples might include a joint engineering center with an agricultural equipment manufacturer, plant breeding or transgenics programs with seed companies, bioprocess development with chemical or biofuels companies, food product development with food manufacturing companies, etc.

Provide details on companies, groups of companies, commodity groups etc. worked with, key results achieved and thoughts on benefits provided.

- 1. BASF—Clearfield Rice
- 2. Hole Pluggers--Tiger Bullets
- 3. ConAgra Lamb Weston—sweet potato
- 4. H+B Beverage—EX5
- 5. University Products LLC—animal vaccines

What areas of R&D at your institution do you believe hold the most promise for increasing industry engagement in the next five years?

Variety development and crop improvement, vaccine development for wildlife, potential plant development in horticulture, youth development; surface water irrigation development and application; sustainability certification for market access to major markets, food products and additives, biopharmaceuticals, biofuels and specialty chemicals, forest-based industrial products

What agriculture and ag, forestry or fisheries-related industries do you expect to see grow in the southern region during the next five years?

Energy cane for biofuels, potential use of forestry products for biofuels, wildlife management regarding vaccines to extend longevity, aquaculture, water (quality, quantity), climate change, ag waste, food products and additives, bi-based chemicals and pharmaceuticals

Additional comments or items of note regarding industry partnerships:

In addition to the industry partnerships listed above, the following are other major partnerships which exist in the state:

- Commodity boards rice, soybean, grain, sugar, cotton, sweet potato
- Local governments—provide funding for salary support and benefits, facilities and equipment for local extension faculty in parish (county) offices.
- Ag & natural resources industry leaders and local communities in the response and recovery after 4 major hurricanes.
- Pennington Biomedical Research Center—addressing the state's healthy lifestyles and childhood obesity challenges
- Louisiana Department of Agriculture and Forestry, Louisiana Farm Bureau, NRCS, Louisiana
 Cattleman's Association and Louisiana Department of Environmental Quality—the Master Farmer



Program

Section 7: Regional Cross-Institutional Partnerships

Please provide a description of <u>FIVE</u> projects, initiatives, centers or programs, etc. that your institution is engaged in together with other institutions in the southern region. Examples might include joint initiatives in biofuels development, food safely, biosecurity, rural economic development, etc.

- 1. Louisiana/Mississippi MOU collaboration for beef and dairy research and extension work
- 2. Biofuel development from ag products
- 3. Sea Grant Gulf States seafood quality certification
- 4. Sun Grains
- 5. Crop pest management

What do you believe are some of the unique assets of the southern region that make it particularly well-suited to leadership in the 21st Century agbioscience economy?

Water availability, longer growing season, land and water transport providing better product delivery infrastructure (navigation systems, ports and waterways, Gulf of Mexico, access to the Panama Canal for Asian trade, oil and gas pipelines), historical strong link with agriculture; driving force in regional economy, climate for biomass crop production, Ag- focused land grant universities and concomitant Research and Extension programs.

Additional comments or items of note regarding potential or existing partnerships with other institutions across the southern region:

Significant in-state cross institutional partnerships include:

- LSU A&M College of Agriculture (COA) many joint teaching appointments / joint faculty in campus academic departments / NOTE: budget and overall management for COA is not part of the LSU AgCenter budget and operations.
- Louisiana Campuses Research Initiative (LaCRI) fosters strategic collaboration in emerging research arenas among other state institutions.
- LSU AgCenter & Pennington Biomedical Medical Research Center healthy lifestyles and childhood obesity initiative.



Section 8: Education and Human Capital Development

Student Population

Number of students graduated in most recent year with Bachelor's degrees from the College	406
Number of students graduated in most recent year with Master's degrees from the College	90
Number of students graduated in most recent year with Doctorate degrees from the College	35
Number of students graduated in most recent year with Associates or other less than baccalaureate qualifications	0

In a science and knowledge-driven economy, skilled human capital is a critically important asset for our states. Please provide details pertaining to education and skills development in the sections below:

New or innovative education programs or degree programs developed (for example: bioprocessing or biorefinery operator training, biosecurity training, education programs in new fields such as functional foods, nutraceuticals, etc.)

Audubon Sugar Institute sugar processing short course, food science food processing conference

Continuing education programs or training for producers or industry

Masters certification programs

Professional Certification Programs

Certified Landscape Professional (LNLA); Arborist Certification; Pesticide Safety Certification

Leadership training, including civic, commodity, government, youth, etc.

Community Leadership Economic Development (CLED) initiative for local community leadership development, Ag leadership Program, LAYAPP (Louisiana Young Ag Producers Program), Internal leadership program, youth leadership programs

Entrepreneur training and other special training or education initiatives

Rural Broadband Initiative – ecommerce/business expansion using the Internet/online degree attainment/online access and use of research based information; eXtension Communities of Practice and research based content from Land Grant Institutions best of the best; AgMagic (Ag Awareness)

Additional comments or items of note regarding education and training:



Section 9: Into the Future

What key challenges does your institution face in the future:

Key challenges for **Experiment Stations** in your state

Funding model and realigning LAES to meet stakeholder needs; declining work force pool; faculty recruitment and retention

Key challenges for Extension Service in your state

Sustainable funding at all levels; succession planning to replace lost expertise and experience; focusing programs to best meet stakeholder needs

What emerging opportunities or trends do you see impacting your institution:

Emerging opportunities and trends for Experiment Stations

Electronic communications and social media; multistate/regional initiatives; cross-state sharing of resources, memorandums of understanding, etc.; technology development and deployments; crop and pest management improvements in response to changing climate; refocus on core strengths; food product development

Emerging opportunities and trends for Extension Service

Using electronic technology for information transfer (i.e. social media platforms, eXtension); improved marketing of extension programs; better utilization of and increased dependence on well-trained volunteers; increase in number of locally- funded agent positions; more competitive in proposal development and external funding streams (AFRI/other grant sources); identification and pursuit of alternative funding streams at the local level to support extension programs; urban programming opportunities to build non-traditional supporter base;, enhanced partnerships at the local, state and federal levels

For the southern region overall, what do you see as the top five challenges/issues moving forward

- 1. Maintaining relevance with less resources (i.e. sustainable funding at all levels, increased competition for extramural funds, smaller staffs)
- 2. Maximizing technology use for information transfer
- 3. Regulations especially water quality.
- 4. Reduced number of students entering agriculture training lower work force
- 5. Relatively few crop processing facilities. Processing value is captured elsewhere



What are the top five differentiating factors of the southern region in agriculture, agbiosciences, community/family/youth development, etc. What makes the region unique or provides key comparative advantages.

Crop diversity and basic production capacity
 Water resources and transportation system
 Co-curricular 4-H program in school systems
 Fisheries, recreation, aquaculture potential
 Climate

Section 10: Interview Suggestions

Battelle would like to interview some key stakeholders (outside of the land-grant institutions) across the southern region to discuss their perspective on the importance of extension and agricultural research. Please provide the names and contact information for three individuals who you would suggest for interviewing in your state:

Name	Title	Organization	Telephone	Email
Mike Strain	Commissioner of Agriculture and Forestry	Louisiana Department of Agriculture & Forestry	866-927-2476	commissioner@ldaf.state.la.us
Jim Simon	General Manager	American Sugarcane League	985-448-3707	jsimon@amsl.org
Buck Vandersteen	Executive Director	Louisiana Forestry Association	318-443-2558	lfa@laforestry.com
Ronnie Anderson	President	Louisiana Farm Bureau	225-922-6200	ronniea@lfbf.org
Ray Young	Ag Consultant and farmer		318-724-6287	Dorothy.rayyoung@nexusla.net
Jackie Loewer	Chairman	Louisiana Rice Federation	337-581-5179	jploewer@aol.com
Ken Thornhill	Sweet potato producer	Thornhill Farms	318-724-6687	thornhillfarms@hotmail.com



Section 11: Additional Comments

Please provide any additional comments, information, data, case-studies, impact assessment results, etc. that you feel may be useful or relevant for inclusion in this project and resulting report:

Reference documents attached to email submitted with this report.