



# Current Foundations & New Horizons

ASRED & SAAESD

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# Continued Relevance: SRDC's Three Priorities

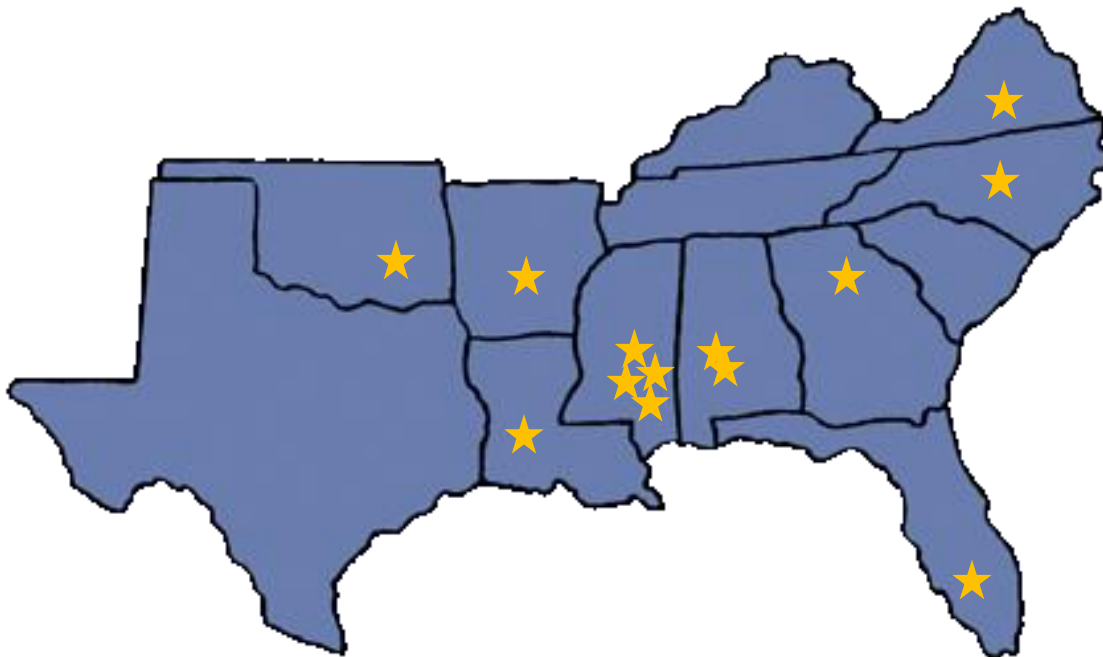
- Fostering Civic Minded Communities
- Building Economically Vibrant Communities
- Enhancing Distressed Communities





# Fostering Civic Minded Communities

## Turning the Tide on Poverty Impact Study



- **Alabama** – Uniontown & Selmont
- **Arkansas** – Pine Bluff
- **Florida** – Immokalee
- **Georgia** – Elbert Co.
- **Louisiana** – Washington
- **Mississippi** – Neshoba, Kemper, Winston, Choctaw Counties
- **North Carolina** – Hertford Co.
- **Oklahoma** - Okfuskee County
- **Virginia** – Greensville Co.



# Content Observations: Community Greatest Wins

	RIPPLE 1 – SPECIFIC ACTIONS TAKEN	RIPPLE 2 – WHO BENEFITED/HOW?	RIPPLE 3 – “BIG PICTURE” COMMUNITY CHANGE
<b>Choctaw County, MS</b>	<ul style="list-style-type: none"> <li>Increased volunteerism</li> <li>Built walking trails</li> <li>Came together to solve a problem</li> <li>Built an awareness of poverty &amp; interest in change</li> </ul>	<ul style="list-style-type: none"> <li>Learned what other agencies do</li> </ul>	<ul style="list-style-type: none"> <li>Built trust</li> <li>Fostered an attitude of people helping people</li> </ul>
<b>Selmont, Dallas County, Alabama</b>	<ul style="list-style-type: none"> <li>Established the Selmont Community Development Corp</li> <li>Created a health and fitness trail</li> <li>Coordinated a community clean-up</li> <li>Began an education program for youth</li> </ul>		<ul style="list-style-type: none"> <li>Increased communications &amp; partnerships</li> <li>Helped us understand the process of improvement</li> </ul>
<b>Neshoba County, MS</b>	<ul style="list-style-type: none"> <li>Expanded a food pantry</li> <li>Retained Walmart resources in community</li> <li>Created a Resource Guide</li> <li>Established a Youth Coalition</li> </ul>	<ul style="list-style-type: none"> <li>Increased youth involvement &amp; leadership</li> <li>Children get school uniforms</li> </ul>	<ul style="list-style-type: none"> <li>Increased collaboration / reduced overlap of services</li> </ul>
<b>Immokalee, Collier Co., FL</b>	<ul style="list-style-type: none"> <li>Empowered Spanish Speakers to take part in community dialogue</li> <li>Trained emerging leaders</li> <li>Learned to voice opinions</li> </ul>	<ul style="list-style-type: none"> <li>Discovered what everyone brings to the table</li> <li>Worked together</li> </ul>	
<b>Winston Co., MS</b>	<ul style="list-style-type: none"> <li>Generated a Resource Guide</li> <li>Established community social media channels</li> </ul>	<ul style="list-style-type: none"> <li>Fostered better communications</li> </ul>	
<b>Washington, St. Landry Parish, LA</b>	<ul style="list-style-type: none"> <li>Provided scholarships for youth</li> <li>Mentored youth with Walmart &amp; in schools</li> <li>Began work on converting church building to an art gallery</li> </ul>	<ul style="list-style-type: none"> <li>Enhanced connections and opportunities through partnerships</li> </ul>	<ul style="list-style-type: none"> <li>Generated a culture of “We are in it for everyone”</li> <li>Opened eyes to new ideas</li> <li>Put Washington on the map</li> <li>Established sustainable structure</li> </ul>

Concrete Accomplishments

Community Connections

# Building Economically Vibrant Communities

- Stronger Economies Together (SET)
- National eCommerce Extension Initiative
- Entrepreneurs & Their Communities  
eXtension Community of Practice







# Enhancing Distressed Communities through Strengthened Partnerships

## Project

- ReadyCommunity
  
- Community Assessment and Education to Promote Behavioral Health Planning and Evaluation (CAPE I and II)

## Partnership

- FEMA, UKY, 1890 Extension Professionals
  
- Substance Abuse & Mental Health Services Administration (SAMHSA)



# Ready<sup>®</sup> Community

Harder to  
Plan

Rural  
Challenges

Longer to  
Receive Aid

## **1890 Partnership**

- Simplified process
- January train the trainer
- 5 pilot implementation

# Building and Measuring Community Resource Development Capacity



# Building Bridges in Extension & Research

- **Extension:** Southern Region Program Leadership Network
- **Research:** Southern Rural Development Researcher Database



# SRPLN: University Involvement across Committees

University	State	AEA	ASRED	4H	ANR	COMS	CRD	FCS	IT	MM	PSD
Alabama A&M	AL	X			X						
Auburn	AL		X		X	X	X	X	X		X
Tuskegee	AL	X		X					X	X	
Univ. of Arkansas	AR		X	X	X	X	X	X	X	X	X
Univ. of Ark. - Pine Bluff	AR					X					
Florida A&M	FL										
University of Florida	FL		X	X	X	X		X		X	X
Fort Valley State	GA	X		X		X	X		X		X
University of Georgia	GA		X	X	X	X		X	X	X	X
Kentucky State	KY	X		X	X		X	X			
Univ. of Kentucky	KY		X	X	X	X	X		X	X	X
Louisiana State	LA			X	X	X		X	X	X	X
Southern	LA	X		X	X		X	X			
Alcorn State	MS	X				X			X	X	
Mississippi State	MS		X	X	X	X	X	X		X	X
North Carolina A&T	NC	X		X	X		X	X	X	X	
North Carolina State	NC		X	X		X	X		X	X	
Langston	OK	X		X							
Oklahoma State	OK		X	X	X	X	X	X		X	X
Clemson	SC		X	X		X				X	X
South Carolina State	SC	X			X		X	X			X
Tennessee State	TN			X				X			X
Univ. of Tennessee	TN		X	X		X			X	X	X
Prairie View A&M	TX	X		X	X		X	X		X	
Texas A&M	TX		X	X	X	X	X	X	X	X	X
Virginia State	VA	X						X			
Virginia Tech	VA		X	X	X	X		X	X	X	X

# Southern Rural Development Researcher Database

University	#
University of Georgia	71
Tennessee State University	14
North Carolina A&T University	11
University of Florida	11
South Carolina State University	9
Clemson Extension	8
University of Kentucky	7
Auburn University	5
Oklahoma State University	5
Alabama A&M University	4
Florida A&M University	4
Fort Valley State University	4
Louisiana State University	4
University of Arkansas	4

University	#
University of Arkansas - Pine Bluff	4
Kentucky State University	3
North Carolina State University	3
Southern University	3
Alcorn State University	2
Mississippi State University	2
Virginia Tech	2
Prairie View A&M University	1
Texas A & M	1
Tuskegee University	1
University of Tennessee	1
University of Virginia	1
<i>Non Land Grant</i>	33

Total Entries: 219

# Measuring Community Development Impacts

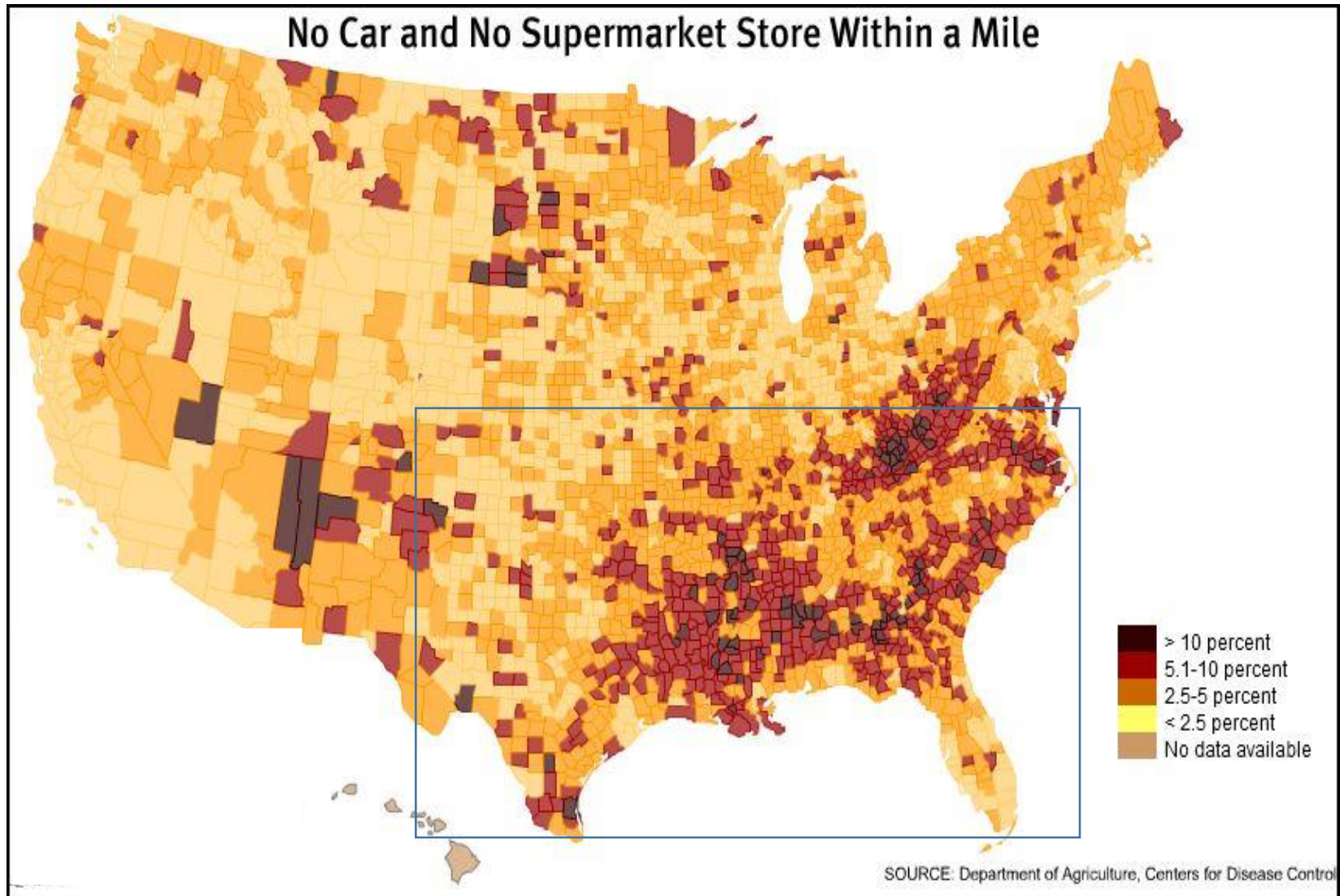
<b>Regional Set Impact Indicators</b>	<b>Total</b>	<b>Universities Reporting</b>
<b>Dollar value of grants and dollars leveraged/generated by organizations or communities</b>	<b>\$17,264,830</b>	<b>12</b>
<b>Dollar value of other and in-kind resources leveraged by organizations or communities</b>	<b>\$6,417,506</b>	<b>8</b>
<b>Number of participants who report new leadership roles and opportunities undertaken</b>	<b>3,475</b>	<b>10</b>
<b>Number of plans adopted or implemented ( Community , Business, Disaster)</b>	<b>320</b>	<b>11</b>
<b>Number of businesses created due to Extension program</b>	<b>54</b>	<b>5</b>
<b>Number of jobs created</b>	<b>492</b>	<b>5</b>
<b>Number of jobs retained</b>	<b>998</b>	<b>7</b>
<b>Programs and activities initiated or completed by organizations or communities that reflect participation by a broad base of stakeholders</b>	<b>233</b>	<b>11</b>
<b>Dollar value of programs and activities initiated or completed by organizations or communities</b>	<b>\$250,948</b>	<b>5</b>
<b>Collaborative activities initiated by organizations or communities</b>	<b>180</b>	<b>9</b>
<b>Number of civic engagement events held</b>	<b>216</b>	<b>10</b>
<b>Estimated effort (Number of FTE's)</b>	<b>82.63</b>	<b>12</b>

# New Opportunities on the Horizon



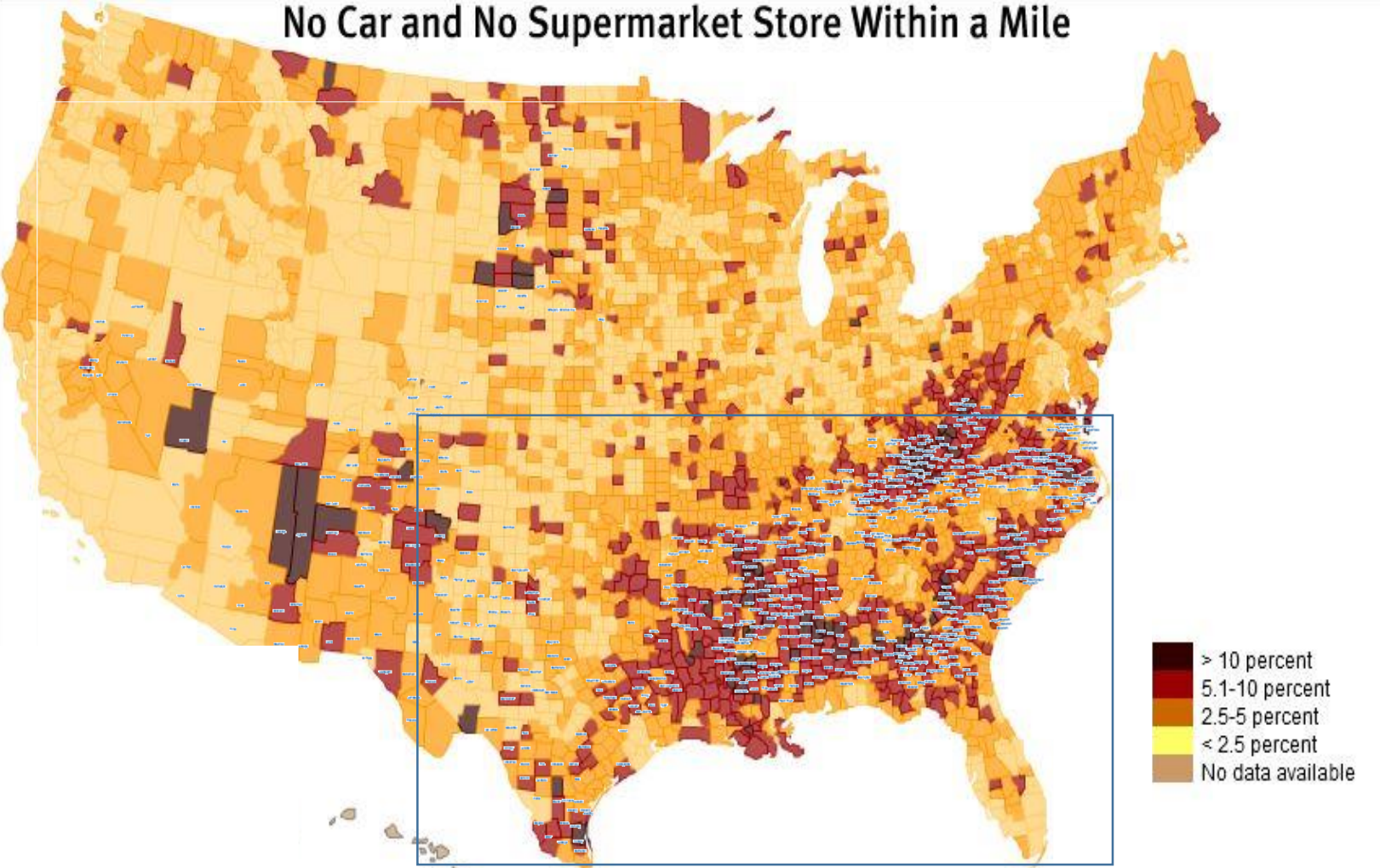


# USDA Strike Force Counties & Food Access



# USDA Strike Force Counties & Food Access

No Car and No Supermarket Store Within a Mile



SOURCE: Department of Agriculture, Centers for Disease Control

# Food Systems in the South: A Few Starting Points

- SRDC's RIDGE Program – Funded
- Ag Marketing Services – Funded
- Rural Veterans Project – Funded
- eXtension Community, Local and Regional Food Systems CoP
- Southern Region Program Leadership Committee Work:
  - Program & Staff Development and Communications Work on Impacts
  - Middle Managers' Survey of the South
  - Community & Resource Development Scan
- Southern Risk Management Convening
- Sustainable Community Innovation Grants in Partnership with Southern Sustainable Agriculture Research and Education (S-SARE)
- Northeast RRDC Offer of Assistance



## Progress to Date

Action Step	Timeline
Planning Meeting – Extension and Research representation	December 2014 – Complete
Scan of the South LGUs to identify research and Extension professionals	February 2015 - Complete
Establish a South-foods listserv	March 2015 – Complete
Survey of identified professionals	April 2015
Write AFRI Seed Grant proposal	April 2015
Face-to-Face Collaboration Meeting	August 2015

Reactions

Suggestions

Questions





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