

Agenda Brief: Policy Board of Directors

Background: The BAA Policy Board of Directors met on March 22, 2011 in Savannah, GA. Below are some highlights of that meeting.

1. FSLI/LEAD21 Report – Eric Young
 - The following members of the FSLI/LEAD 21 Joint Committee have been designated by the FSLI Commission and the LEAD 21 BOD
 - Arlen Leholm, LEAD 21 Board Chair
 - Dick Senese, LEAD 21 Board Member
 - Les Young, LEAD 21 Board Member
 - Rob Williams, LEAD 21 Program Contractor
 - Ken Swartzel, FSLI Director
 - Linda Martin, FSLI Fellow
 - Ken Esbenshade, FSLI Fellow
 - Claudia Fernandez, FSLI Program Contractor
 - Jeff Jacobsen will convene the Committee and Eric Young will provide ED support
 - The first meeting is being scheduled now, hopefully for May or June
 - Jeff or Eric will report to the PBD in July on the Committee's progress
2. Assessments – Ian Maw
 - Almost 100% collected, most in long time
 - Annual budget slightly exceeds 100% of assessments
3. Cornerstone – Ian Maw & Bev Durgan
 - Excellent job in difficult, changing budget situation
 - One more year on current contract, Policy Board of Directors will decide next year if want to re-bid contract or stay with Cornerstone – BAC will make recommendation
 - Given 2% raise last year, held constant previous year
 - FFA has also approached them for advocacy help
 - Last Farm Bill cycle an additional contract addendum was added for extraordinary work on Farm Bill, > \$100,000, but this Farm Bill should not need extra effort
4. BAC Report – Bev Durgan
 - This has been very unusual year, decided to focus on FY11 before moving to FY12
 - Roger Beachy's message to BAC is that NIFA's position is to advance AFRI and hold capacity lines harmless, but not advocate for them
 - Once FY11 is settled, BAC will have call to set FY12 priorities
 - Still discussion on how to reduce priority lines from 7 to less, best way to do that is to change authorization of all capacity lines to one that is divided by formula for all types of institutions and functions
5. CLP (Farm Bill) – Mark McLellan
 - Cornerstone advised CLP to not propose anything radically new
 - All proposed changes were either accepted or withdrawn or deferred
 - Deferred changes should be resolved by end of March

- Administrative Heads Section have proposed that Policy Board of Directors ask CLP & BAC to relook at capacity distribution from Create 21 proposal and how that could be used to change authorization to one budget line for all six current capacity lines with a formula for distribution – **PBD approved this motion.**

6. Integration Task Force

- Orientation Workshop went well, satisfaction survey results were very positive
- New task assigned by the PBD
 - Work with Ian Maw on fly-in to review REE Plan and ensure all current plans/roadmaps/vision documents are represented
 - Analyze all current plans/roadmaps/vision documents from REE, ESCOP, ECOP, ACOP, ICOP, and crosswalk goals, strategies, etc.

7. BIFAD – Feed the Future

- Primary objective is to increase ag productivity in developing world
- Working to maintain a connection with universities and increase involvement of research

8. ESCOP Marketing

- Effort has been targeted placement of op-ed pieces
- Future strategy will use more social media with highly targeted rapidly released messages
- Three main messages relative to LGU research, extension, and teaching
 - Value
 - Competitive position
 - Component of critical national infrastructure

9. Joint COPS

- July 20-21 in Boston
- ACOP leads joint program, finalizing agenda now
- BAC meets Monday afternoon, July 18
- Policy Board of Directors meets all day Tuesday, July 19
- CLP may meet before or after

10. APLU Annual Meeting

- Structure of overall meeting is being redone for more coordination among all sessions
- Memorial lecture will be moved from Sunday morning to opening session Sunday afternoon
- Suggested topic for Monday morning BAA topical session – academic restructuring

11. Election 2012

- ACOP – current rep not eligible for reelection
- ECOP – current rep eligible for reelection
- 1890's - current rep eligible for reelection
- Non Land-Grants – current rep eligible for reelection