

Agenda Item: Impact Database Update

Presenters: Tim Cross and Bill Brown

Background:

A new joint ECOP/ESCOP National Impacts Database Committee (NIDC) was appointed last December to replace the *ad hoc* committee that had been guiding development of the database. The charge to the new committee is to monitor and advise the TAMU development team on the refinement and implementation of the database and the public-facing website (<http://landgrantimpacts.org/>), provide updates to ECOP and ESCOP as needed, encourage necessary training on how to use the database, promote use of the NIDB by Extension and Research, and publicize use of the information on the website. An additional charge to the NIDB is that at the approximate 2.5 year point, the committee is asked to provide a written report to ECOP and ESCOP with recommendations regarding if and how monitoring and improvement of the database should be continued. If this standing committee is recommended for continuation, the report should include guidance on terms, rotation, composition and operation of the NIDB.

The committee is co-chaired by Tim Cross, Extension Director, and Bill Brown Experiment Station Director, both at Univ of Tennessee, Knoxville.

Below is the representation and current membership of the NIDB.

1. Two Director/Administrator-level representatives from the Cooperative Extension Section
 - a. Tim Cross
 - b. Michael Quart
2. Two Director-level representatives from the Experiment Station Section (one of whom serves as AA for NRSP-1)
 - a. Bill Brown
 - b. Steve Loring
3. One representative from K-Global
 - a. Ashley Hawn
4. One representative from the ECOP MEiE Implementation Team
 - a. Joe Zublena
5. One representative from the ESCOP Multistate Impact Writing Project
 - a. Sarah Lupis
6. One Land-grant Communications representative
 - a. Faith Peppers
7. One Land-grant Evaluation representative
 - a. Tyrone P. Miller, Jr.
8. One NIFA representative to serve in a liaison role
 - a. Adele Turzillo
9. One Extension and one Research ED to serve as support staff
 - a. Ron Brown
 - b. Eric Young

K-global developed a national press release to announce the database availability, as well as releases for individual Land-grants Universities and APLU to use which was distributed on March 2. The hashtag #LGUimpact was also developed to bring focus on Twitter.

Action Requested: Information only.