Agenda Item: Impact Database Update

Presenters: Bill Brown and Eric Young

The ESCOP Impact Database Working Group (Bill Brown, Chair (UTIA), Cathy Gant-Hill (NC A & T), Sarah Lupis (WAAESD), Dave Benfield (OSU), and Eric Young (SAAESD)) were charged last July "to consider mechanisms, including the ECOP Strategic Opportunities and Measuring Excellence System, for collecting and making readily available to NIFA, other federal agencies, AES and CES directors, and others information on impacts of AES research". The Working Group's recommendation to ESCOP was that ESS joins CES in utilizing the impact database that has been developed at TAMU to make available for search and retrieval impact statements of AES research. This recommendation was unanimously approved at the Nov 11 ESCOP meeting in DC.

The estimated cost to ESS for development of the research impact portion of the database at TAMU will be \$12,500 for the first year. This will include development, testing, and implementation of the system; ESS's share of developing a 'Land-Grant' public front-end web site; and other modifications of the current sites to reflect the whole land-grant system. This expenditure was approved by the Section in a vote conducted in mid-January. An invoice for the development work will be sent in late summer or fall of 2014. Continuing maintenance cost for ESS is expected to be approximately \$2,000 to \$2,500 total per year after the development phase is complete.

The Extension/Research impact database development is being led by Scott Cummings (Texas A&M AgriLife Extension Service) and his IT group at TAMU. Database development is now being guided by an integrated steering committee, the National Impact Database Committee, chaired by Tim Cross (UTIA). Other members include: Bill Brown (UTIA), Eric Young (SAAESD), Tom Coon (OSU), Jenny Nuber (kglobal), Faith Peppers (UGA), and Scott Cummings (TAMU). This group is charged with advising Scott on such aspects as web page and input screen components, URL name, categorization and tags, search capabilities, output format, etc.

The committee considered a number of URL's and, on kglobal's advice, decided on <u>landgrantimpacts.org</u>. Jenny Nuber said it was important in this case for the URL to indicate exactly what the web site is so that it will come up first on a Google-type search. This URL can be changed in the future if a better name is identified. The research impact input page is being designed to accommodate appropriate fields and cataloging options for research. A mock-up of this page is shown below.

The front end web site will have an advanced search option that allows the user to search on any of the field parameters shown in the input page (ex. research or extension, institution, state, funding source, challenge area, etc). Also on the front end will be broad integrated categories and tags under those categories that will allow a user to narrow their search by subject matter. These categories and tags were derived from an integration of the goals and objectives from the ESCOP's Science Roadmap and ECOP's Strategic Opportunities documents. The current list of categories and tags is shown below.

The quality control point for the impact statements being entered is at the CES and AES directors' level. Each director will designate one or more imputers and they will be the only ones with access to the input site. The directors are responsible for assuring their designated imputers are trained in writing impact statements. Periodically, a committee will evaluate quality of the impact statements contained in the database and give feedback to the directors and imputers.

ADD AN IMPACT STATEMENT

Statement Year 2013 Primary Funding Sources (choose all that apply) Capacity Funds Resource Links Add Link Statement Synopsis (130 characters) For sodal media, rss, etc. For sodal media, rss, etc. (max 130 characters, 130 remaining) Funding Sources Drop-down List – • Hatch Regular • Hatch Multistate • Evans-Allen • 1994 Research
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Animal Health
AFRI Other USDA Creat
Other USDA Grant
Non-USDA Federal Grant State Appropriations
Industry Grant Contract or Gift
Other Private Grant, Contract, or Gift
• Other
Challenge Area Drop-down Lists –
 Sustainability, competitiveness, & profitability U.S. food & agricultural systems
Adaption & mitigation of climate change
impacts on food, feed, fiber, & fuel systems
 Energy security & bioeconomy from renewable natural resources
• Safe, secure, & abundant food supply for U.S.
and world
Human health, nutrition, & wellness of U.S. nonulation
Environmental stewardship through sustainable
management practices
Individual, family, & community development

Categories and Tags

Food Security

Productivity Plant and Animal Improvement (breeding & genomics) Reduced Chemical Use Nutritional Value Food Availability Food Affordability Plant and Animal Food Products Chronic Disease Prevention and Management Food Safety Food Preservation Food Supply Systems

Nutrition & Health

Human Health Genomics Nutrient Delivery Systems Physical Activity Wellness Human Nutrition Chronic Disease Processes Functional Foods

Youth, Family & Communities

Economic Development Community Development Leadership Technology Use Financial Management Entrepreneurship STEM Youth Development & 4H

Environmental Stewardship

Environmentally Sustainable Ag Systems Ecosystem Services Pest Control Stewardship Energy Conservation Water Quality Water Availability Water Conservation Waste Management

Agricultural Systems

Alternative Agriculture Food Systems Fiber Systems Profitability & Competitiveness Climate Change Sustainability Crop Management Livestock Management Integrated Pest Management Economic Modeling Irrigation Local Foods

Energy & Bioproducts

Bioproducts Biofuels Biomass Biofuel Incentives Energy Technologies Energy Efficiency & Conservation